

## REPORT ON WORKSHOP ON CRAFTING AN EFFECTIVE B- PLAN

Date Of Event: February 26,2024

Location Of the Event: Arrupe AV Room

Staff Convenor : Ms Ashitha Pinto

On February 26,2024 the BBA Department, St Aloysius Deemed to be University, organized a guest talk on the Workshop on crafting an effective B-plan. The resource person was Mr.Sujin Oommen Philip. The students from BBA, Bcom and BCA were present for the session.

The resource person explained about the two purpose of business plans. The resource person shared his experience and strategies. Important things what were highlighted-culture of the state, social democratic analysis, politics and legal regulations/ analysis, location analysis, financial analysis etc.

The resource person even gave an analysis over industries. The resource person gave a brief projection over the financial projection on how we can utilize our assets. According to him the most important move in the business plan is man power recruitment, revenue generation and financial prediction.

The programme then came to an end with a Q&A where the students and the resource person had a good conversation with each other, where the students clarified the doubts on the topic and had a brief knowledge about it.





 GPS Map Camera



**Mangaluru, KA, India**

Light House Hill Road, Hampankatta,  
Mangaluru, 575001, KA, India

Lat 12.872271, Long 74.846565

02/26/2024 02:11 PM GMT+05:30

Note : Captured by GPS Map Camera

