

## Guest talk on Mapping Narratives with Self Brand Connections

Department of Business Administration has organised a guest talk on Mapping Narratives with Self Brand Connections on 27 July, 2023 from 10:45 am to 11:45 am in Sanidhya Hall, Admin Block. Dr. Shubha A, Professor and Dean at Faculty of Commerce, Management studies and Reva business school, Reva University Bangalore was the resource person. A total of 85 students participated and benefited from the program.



### ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU

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ESTD : 1880

#### DEPARTMENT OF BUSINESS ADMINISTRATION

organises guest talk on

#### Mapping Narratives with SBC ( Self Brand Connections )

#### RESOURCE PERSON



#### DR SHUBHA A

PROFESSOR & DEAN  
FACULTY OF COMMERCE, MANAGEMENT STUDIES & REVA BUSINESS SCHOOL  
REVA UNIVERSITY  
BENGALURU.



THURSDAY, 27  
JULY 2023



VENUE: SANIDHYA HALL



TIME:  
10:45AM - 11:45AM

REV DR PRAVEEN MARTIS SJ  
PRINCIPAL

DR DENIS FERNANDES  
DIRECTOR  
ARRUPE BLOCK

MS CLARET VINAYA PEREIRA  
DEAN AND HOD. BBA

MS ANN VARGHESE  
STAFF COORDINATOR