

## Entrepreneur opportunities in stock broking business

The Commerce department of the college organised a guest talk on "Entrepreneurial Opportunities in stock Market" on 29th April 2023 - Aruppe Block, AV Room. The seminar focused on the various stock trading options that can be opted for in Stock Market in current date. Mr Rohith Karkada, the resource person, was a great pick as he himself was in financial advisory and stock trading from the past 15 years. He discussed about the opportunities an individual can explore in the corporate world by amalgamating it with the stock market. It included topics such as Franchisee of a Reputed Broking firm, Financial Education and Training Institute, Its pros and cons. He also discussed the services that are high in demand and the different ways by which an indi-



vidual can achieve certain goals.

He briefly explained the process of buying and selling of shares and the different types of marketing strategies.