

## International Conference on Sustainable Business Practice



Department of Commerce in collaboration with KVC Academy and ISDC hosted the one-day International Conference on "Sustainable Business Practices: Issues, Challenges and Prospects" on March 19, 2024, at the Fr L.F. Rasquinha Hall.

Rev Fr. Dilan Perera S.J, Director, Jesuit Juniorate, Srilanka, was the keynote speaker. Mr R S Rajan, co-founder and director Livpure Pvt Ltd, CEO- Privi groups, Mumbai and CA Hastha Narayan (F.C.A) founder Hastha and co., Chartered Accountants, Mangalore shared their expertise in sustainability. The conference drew approximately 550 attendees from various universities and institutes. Mr Jeeth Milan Roche, remarkable environmentalist was the Chief guest and deliberated on sustainability to be practiced in the society. Dr Abubakker Siddiq, Professor Mangalore University was the guest of honour who mentioned the role of industries in sustainability. Ms Zeena Flavia Dsouza was the convenor and Ms. Shobha was the Co-convenor.

