



St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024

Entrepreneurship Cell Report 2023-2024

This report presents a comprehensive overview of the entrepreneurship and consultancy cell activity throughout the year. The entrepreneurship cell has been instrumental in fostering an environment of innovation and entrepreneurial spirit within the community. Through various initiatives and programs, the cell has aimed to inspire, educate, and support aspiring entrepreneurs in the University. Entrepreneurs have played a key role in the growth of our economy from designing, launching, and running a new business to taking the initiative to grow an existing business while creating real value for customers and wider society. Entrepreneurship is frequently credited as a major driver of economy growth spurring transformation, the creation of new markets, innovation, and building wealth. Entrepreneurs are often key to developing ideas and solutions to problems while creating new products.

With the limelight to this St. Aloysius deemed to be University have been encouraging young entrepreneurs to follow their passion and develop various unique startups to boost the economy of our country. It also promotes collaboration among students and faculty members of this prestigious institution. To promote budding entrepreneurs in their endeavors St Aloysius Deemed to be University has begun Entrepreneurship and Consultancy cell in the campus. The Entrepreneurship Cell under the leadership of Dr. Adarsha Gowda, Dean Entrepreneurship & Consultancy have been promoting new ideas and Entrepreneurs to come up by organizing various National and University Level programs in the College. In addition to the Entrepreneurship cell St. Aloysius Deemed to be University also has an Incubation Center in the campus in order to aid the students. Thanks to these facilities the institution has given rise to various entrepreneurs.

Here are some of the programs organized by Entrepreneurships & Consultancy Cell for the year 2023-2024. Interdisciplinary approaches on dynamics of bioscience research that was organized by the faculty of biosciences of Dr. NGP Arts and Science college on 28th March 2023 by Dr P Nallathambi. Business entrepreneurship seminar and workshop jointly organized by Ministry of micro, small, medium





St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024

enterprises (MSME) Govt of India, Karnataka. TECHTERN Pvt Ltd Kannur and St. Aloysius Institute of Management and IT, Beeri Mangalore on 2nd August 2023 by Mr Devaraj K, IEDS, Joint Director, Br. MSME DFO, Ministry of MSME, Govt of India, Mangalore. Research to start up by Loyola center for research and innovation in collaboration with entrepreneurship and consultancy cell on 10th August 2023 by Dr K Sudhakara Prasad, Associate Professor Yenepoya research center, Yenepoya Deemed to be university, Dr. Manesh Thomas, CEO, Manipal govt of Karnataka bio incubator. 48 Hours startup challenge in association with King's College London alumni community, Hyderabad on 11-12 August 2023 by Har sahay Meena, IAS. IPR and Patenting in Life sciences in collaboration with Department of Biotechnology (UG) on 16th August 2023 by Ezhil Nilamani G and Jyotish Kumar. Grand opening of Waahmos, the first Startup venture of the University by K Eleven Eats, Founder Kiranjit Mayengbam on 17th August 2023, by Rev Dr Praveen Martis SJ, Honourable Vice Chancellor. Inaugural of "TOBY" Film on August 12th 2023, Resource persons were Mr Raj B Shetty and Team Toby. Guest talk on Microbiome and Antimicrobial Resistance on 24th August 2023 by Dr. Maneesh Paul S, CEO of Microvioma. Limelight to startup in association with Department of Post graduate studies and research in chemistry on 25th August 2023 by Dr Adarsha Gowda. Indian oil visit on 29th August 2023. Inauguration of AL-SAMPOSHAN in association with Post graduate studies and research in Food science on 6th September 2023 by Dr. Archana Prabhat, Associate professor, Alva's College Moodbidri. Entrepreneurship awareness program in association with Biotechnology (UG) and Branch MSME Department and Facilitation office, Govt. Of India on 20th September 2023 by Ms. Rajeshwari D Shetty, Career Counsellor and Proprietrix of Disha Career, Mr. Praveen Kumar Kalbhavi, Co-Founder, MD, CEO of NOVIGO solutions Pvt. Limited and Chairman, CII Mangaluru and Ms. Sapna Shenoy M, Investment services professional. Baking and food preserve technology by Mr. Roysten Dias and Ms. Anju Kurian on 22nd September 2023. CII Karnataka Agri and Food Processing Conclave 2023 on 4th October 2023 in Royal Orchid Hotel, Old Airport Road, Bengaluru. Advancing climate resilience Food security and health on 12th October 2023 by Dr Gregory Peter Lardy and Dr. Kalidas Shetty. Conversation

ESTD : 1880





St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024

with local Entrepreneur on 13th October 2023 by Mr. Ananthesh V Prabhu, Convenor, Agri and Food Processing Panel, CII Mangalore and managing partner, Aruna Industries. Entrepreneurship opportunities through development of value-added fish and fishery products in collaboration with Department of Food science (UG), Department of B Voc food processing and Engineering and Waahmos on 17 October 2023 by Dr. B Manja Naik. Opportunities in Agri and Food processing sector on 20th October 2023 by Dr. Adarsha Gowda in Rotary club of Mangalore central. Plate to prosperity: Food Innovation and Entrepreneurship by the Department of Food Processing technology, St. Teresa's College (Autonomous) Ernakulam on 26th October 2023 by Dr Adarsha Gowda. World food day, National seminar on Feeding the Future: Exploring innovations in food security by Dr. Anil Kumar HS, Associate professor NMAM Institute of technology Nitte, Karkala, Dr Basaiah Hiremath, Founder- Director NOFH, Pvt Ltd, Dr R Pandiselvam, Scientist CPCRI- Kasargod. Coastal MSME and Startup conclave on November 4th 2023 conducted by CA SS Nayak. Science Symposium on account of world science day for peace and development on 10th November 2023 by Sri Mahaveera first grade college by Dr. Adarsha Gowda. Business tonic healthy food and healthy water for healthy life by Namma Kudla on 15th October 2023 by Dr. Adarsha Gowda and Dr. G Ramakrishna Achar. Career opportunities and Entrepreneurship in food science sector, one day workshop to empower home science lecturers in Mangalore on 13th December 2023 by Dr. Adarsha Gowda, Sri Jayananda Suvarna, Sri C Jayanna and Rev. Fr. Clifford Sequeira SJ. Next Gen Robotics and AI Initiatives for Startup India from 8th

January to 10th January in collaboration by the Department of Electronics, Department of Computer Science, Application and Animation by Krishna Kumar PP, Director, EDUSPHERE OVERSEAS OPC Pvt. Ltd. Bangalore, Mangalore and Kerala. Srinidhi RS, CEO, Sarvajna Edutech Pvt. Ltd. From idea to impact a session on career opportunities in startup in association with Department of post graduate and research in Mathematics on 18th January 2024 by Dr. Adarsha Gowda. National seminar on Navigating Consultancy, filing patent and designing research article: Insights and strategies by Marian Research forum and IQAC by S.t Mary's College (Autonomous) Thoothukudi on 20th January 2024 by Dr. Adarsha





St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024

Gowda. 250th Episode of Business tonic on 24th January 2024 by Dr. Venkata Ramana Akkaraju and CA SS Nayak. Aloy street food 4.2 on 8th February 2024 by Ms Shreema Priyadarshini, International Athlete, Indian Railways, Rev Fr Melwin Pinto SJ (Rector). Coffee products were developed by the students of Food science during their internship at St. Margaret estate Chikmagalur that was Recognised by Coffee Board, Government of India, Ministry of Commerce and Industry. Students from department of Food Science, UG – Hansil Rhea Mendonca and Fathima Ridha developed two new products Nutri Crisp Dosa mix with ragi millet and Nutri Crisp Dosa with jowar millet during their internship at Atrimed Plant Science. Students from the Department of Food science, Mirna Fathima K, Ananya NG and Amal Mahesh Kumar Developed two new products that is medicine based Nendran Banana Jam and Elachi Banana Jam during their Internship at Ace foods Pvt. Ltd under the guidance of Dr Adarsha Gowda. National IP Yatra two days workshop on Intellectual Property Rights on 13th and 14th February 2024 at Ocean Pearl, Mangalore. Challenges and opportunities in the global chemistry enterprise in collaboration with Department of Post Graduate Studies in Chemistry on 19th February 2024 by Mr Pramod Hegde, Founder and Managing Director Medorganics India Pvt Ltd a Division of Meditek India. Navigating the Startup Journey: from Idea to Impact on 21st February 2024 by Dr Adarsha Gowda. Biotech Startups: Bridging the Gaps Between Science and Business in association with CHIMERA and Department of PG Studies in Biotechnology

on 1st March 2024. Starups – A New Paradigm for Young Entrepreneurs by the Department of Post Graduate Studies and Research in Commerce on March 4th 2023 by Dr Adarsha Gowda. Webinar on Strengthening Millet Value Chain: Startups Bid to Nurture Millets on 7th March 2024 by Dr Adarsha Gowda. How to Break into the Startup World as a College Student, in Association with Department of Botany on 11th March on 11th March 2024 by Dr Adarsha Gowda. Start Up India: Unleashing the power of Youth Entrepreneurship in India on 16th March 2024 by Dr Adarsha Gowda. I- Stem presents SAMAVESHA episode 5 on 18th March 2024 by Mr. Adeeth Kalbhavi, Dr Prayag HS, Dr Harilal Bhaskar and Rev Dr Praveen Martis SJ (Vice Chancellor). AI Fusion, Integrated IT, Agriculture and Pharma with





St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024

Artificial Intelligence on 20th March 2024 by Dr Uday Shankar Puranik, Director- AI and Cyber Security, MGI, USA. Innovation Day, Impetus 2024 was organized by the Entrepreneurship and Consultancy Cell of St. Aloysius (Deemed to be University), Mangaluru on April 19, 2024, at Fr. LF Rasquinha Hall. The event featured a keynote address by Dr. Mohammad Zuber, Chief Innovation Officer, Manipal Academy of Higher Education, and was presided over by Rev. Dr. Melwyn D'Cuhna SJ, Pro Vice-Chancellor. The program included idea pitching and presentation, and aimed to raise awareness about the importance of innovation and creativity in human development. "Namma Kambala Prashasti 2024", an award ceremony to honor the Kambala champions of 2023-24 was organised on May 17, 2024, at 4:00 PM in the LF Rasquinha Hall. It was jointly organized by Namma Kudla Channel, Namma Kudla Kambala Team Dubai, and St. Aloysius (Deemed to be University). The occasion was graced by eminent personalities. The Entrepreneurship & Consultancy Cell seen the spectacular success of Morok Majesty, an agri-startup founded by our student, Mr. Kiranjit. Specializing in king chilli farming, the startup has achieved a significant milestone with its first harvest ready for market. The innovative cultivation methods has resulted in exceptional plant growth and yield. Mushroom farm cultivation in the campus is also being initiated full-fledged by Ms. Claret Dsouza and Ms. Jovita Soans from the Department of Food Science under the guidance of Dr Adarsha Gowda.

ESTD : 1880





St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024



ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU

Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4 (Cycle 4)
Ranked 80 in College Category - 2023 NIRF, Ministry of Education, Government of India
Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme
Recognised under DBT - BUILDER Scheme, Government of India
College with "STAR STATUS" Conferred by DBT, Government of India
Recognised by UGC as "College with Potential for Excellence"

IN ASSOCIATION WITH

KING'S COLLEGE LONDON

ALUMNI COMMUNITY, HYDERABAD

48 Hrs
StartUp
Challenge



Build your Startup ideas to social Entrepreneurship!

FIRST GENERATION LEARNERS' | SOCIAL WORK

◆ **Apply**



🛒 **Engage**

Explore technical sessions, live market research, build concepts, digital campaigns & launch your Startup

🏆 **Reward**

Top three pitches would be rewarded

ORGANISERS



King's College London
Alumni Community Hyderabad



St. Aloysius College (A)
Mangalore

- 11 - 12 AUGUST 2023
- CASH PRIZES WORTH MORE THAN €150
- AGE LIMIT 18-35
- OPEN TO ALL

UN INTERNATIONAL YOUTH DAY
MANGALORE | KARNATAKA | INDIA

Rev. Dr. Praveen Martis SJ
Principal

Dr. Adarsha Gowda
Dean, Entrepreneurship &
Consultancy Cell

Har Sahay Meena, IAS
Treasurer, King's Alumni
Community Hyderabad

Stephen Anurag, AKC
Co-founder & President,
King's College London, Alumni Community, Hyderabad



St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024



ESTD : 1880

ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU - 575 003

RE-ACCREDITED BY NAAC WITH 'A++ GRADE - CGPA 3.67/4 (CYCLE IV)

RECOGNISED AS CENTRE FOR RESEARCH CAPACITY BUILDING UNDER UGC-STRIDE SCHEME

RECOGNISED UNDER THE DBT-BUILDER SCHEME, GOVT. OF INDIA

COLLEGE WITH 'STAR STATUS' CONFERRED BY DBT, GOVT. OF INDIA

RECOGNISED BY UGC AS 'COLLEGE WITH POTENTIAL FOR EXCELLENCE'

DEPARTMENT OF POST GRADUATE STUDIES AND RESEARCH IN CHEMISTRY

IN COLLABORATION WITH
ENTREPRENEURSHIP AND CONSULTANCY CELL

Organizes
NATIONAL SEMINAR
on

CHALLENGES AND OPPORTUNITIES IN THE GLOBAL CHEMISTRY ENTERPRISE



DATE : 19th FEBRUARY 2024



TIME : 9:00 AM TO 4:00 PM



St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024



SOUTHERN INDIA REGIONAL COUNCIL OF

THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
(SET UP BY AN ACT OF PARLIAMENT)

In association with

ST ALOYSIUS COLLEGE (AUTONOMOUS), MANGALURU

Hosted by :

MANGALURU BRANCH OF SIRC OF ICAI

Organises

"COASTAL MSME & START UP CONCLAVE 2023"

“ संवर्धनात् समृद्धि ” : "Achieving Excellence by fostering growth"



OUR RESOURCE PERSONS



CA Prathiksha Pai
Start-up Strategist & Co-Founder of
"The Fintelligent Investor"



Mr. Cany Mendonsa
Branding & Marketing Consultant
Bengaluru



Dr A P Achar
CEO
Atal Incubation Centre, Nitte



Dr. Manesh Thomas



Dr. Adarsha Gowda



Dr. Shivakumar Magada



St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024





St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024



SOUTHERN INDIA REGIONAL COUNCIL OF

THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
(SET UP BY AN ACT OF PARLIAMENT)



In Association with

ST ALOYSIUS COLLEGE (AUTONOMOUS), Mangaluru
Organises

"COASTAL MSME and start up CONCLAVE 2023"

संवर्धनात् समृद्धिः

"Achieving Excellence by fostering growth"

MSME AND STARTUP Conclave 2023 and BUSINESS EXCELLENCE AWARDS

AWARD CEREMONY

On Saturday, 4th November , 2023 at 06.30 pm (Sharp)

**Venue: Fr L F Rasquinha Hall, St Aloysius College (Autonomous),
Light House Hill, Mangalore, Karnataka 575003**

Inauguration

Smt. Renu K. Nair

**Zonal Head, Union Bank of India
Zonal Office, Mangalore**

Lighting the Lamp

Rev Fr Melwin Joseph Pinto S J

Rector, St. Aloysius Institutions

CHIEF GUESTS :

- | | | | |
|---|--|---|--|
| * CA Panna Raj S
Chairman,
SIRC of ICAI | * Shri Jayanagaraja Rao S
GM, Karnataka Bank HO
Mangalore | * Shri Jobi Jose
DGM, SBI, A.O.,
Mangalore | * Shri Mahesha J.
DGM & RH, Union Bank of India
Mangalore |
| * Shri Sucheth D'Souza
Zonal Manager, Bank of Maharashtra
Hubbali Zone | * Shri Abhitabh Dixit
Zonal Manager, ICICI Bank
ZO, Mangalore | * Shri Anil Lobo
Chairman, MCC Bank Ltd.
Mangalore | |



St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024



ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU

Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4 (Cycle 4)
Ranked 80 in College Category - 2023 NIRF, Ministry of Education, Government of India
Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme
Recognised under DBT - BUILDER Scheme, Government of India
College with "STAR STATUS" Conferred by DBT, Government of India
Recognised by UGC as "College with Potential for Excellence"

ENTREPRENEURSHIP AND CONSULTANCY CELL
Invites you to the

GRAND OPENING

Waahm 
By **K ELEVEN EATS**

AUGUST
17th
2023
AT 12:00 PM

VENUE : MAFFEI BLOCK, ST ALOYSIUS COLLEGE

INAUGURATION
Rev. Dr Praveen Martis SJ
Principal, St Aloysius College

BLESSING
Fr Vincent Pinto SJ
Finance Officer, St Aloysius College

Dr Narayan Bhat
Director, Xavier's Block

Dr Ronald Nazareth
Director, LCRI Block

Dr Denis Fernandes
Director, Aruppe Block



St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024



ST ALOYSIUS COLLEGE (AUTONOMOUS) MANGALURU

Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4 (Cycle 4)
Ranked 80 in College Category - 2023 NIRF, Ministry of Education, Government of India
Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme
Recognised under DBT - BUILDER Scheme, Government of India
College with "STAR STATUS" Conferred by DBT, Government of India
Recognised by UGC as "College with Potential for Excellence"

ENTREPRENEURSHIP AND CONSULTANCY CELL
Invites you to the

GRAND OPENING

Waahm 
By K ELEVEN EATS

AUGUST
17th
2023
AT 12:00 PM

ESTD : 1880





St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024

St Aloysius College (Autonomous) Mangaluru

Re-accredited by NAAC with 'A++' Grade – CGPA 3.67/4 (Cycle IV)

Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme

Recognised under the DBT-BUILDER Scheme, Govt. of India

College with 'STAR STATUS' conferred by DBT, Govt. of India

Recognised by UGC as 'College with Potential for Excellence'

Entrepreneurship & Consultancy,

In Collaboration with

Sarvajna Foundation

And in association with

Department of Electronics,

Department of Computer Science, Application and Animation

Brings you

Three day Skill India Program

Next-Gen Robotics and AI Initiatives for Startup India

08-01-2024 to 10-01-2024

Chief Guest

KRISHNA KUMAR P P

Director, EDUSPHERE OVERSEAS OPC PVT LTD, Bangalore , Mangalore & Kerala

Guest of Honour

SHRINIDHI R S

CEO, Sarvajna Edutech Pvt Ltd

Date: 08-01-2024

Venue -Sanidhya Hall

Time- 9:00 AM



St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024



ESTD : 1880





St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.1

Year: 2023-2024



**St. Aloysius College(Autonomous)
Mangaluru 575003**

WORLD FOOD DAY 2023

DEPARTMENT OF PG & UG FOOD SCIENCE

in association with

ENTREPRENEURSHIP & CONSULTANCY CELL

Organises

NATIONAL SEMINAR

On

***Feeding the Future: Exploring
Innovations in Food Security***



1 9: 30 AM

2023 30-10-2023



L. F Rasquinah hall, LCRI Block

REGISTRATION FEE: ₹ 100/-

Chief Guest:

Guest of honour:

Dr. Anil Kumar H.S.

Associate Professor

NMAM Institute of Technology,

**Nitte
Karkala.**

Dr. Basaiah Hiremath

Founder- Director

NOFH, Pvt. Ltd.

Guest of honour:

Dr. R. Pandiselvam

Scientist

CPCRI-Kasargod

All are cordially invited

Dr. Adarsh Gowda

Convenor

Dean - Entrepreneurship &

Dr. Daniella Anne Chynne