

CAMPUS BEAT

A BIWEEKLY WALL JOURNAL

By Students of MA (Journalism and Mass Communication), St Aloysius (Deemed to be University)

NCC Achievers Honoured at Felicitation Ceremony in Mangalore

Anna Elizabeth Tom

A felicitation event celebrating the achievements of NCC cadets from the Mangalore Group took place on March 15, 2024, at the National Institute of Technology - Karnataka, (NITK) Surathkal. The ceremony, organised by the 2 Karnataka Engineer Company NCC on behalf of the NCC Group Mangalore, saw Dr. B Ravi, Director of NITK. Surathkal, gracing the occasion as the guest of honour. Col N K Bhagasra, SM Group Commander of Mangalore NCC Group, presided over the function, which was attended by Commanding Officers of all units, NCC PI staff, ANOs, achiever cadets, and their parents. Addressing the audience, Col N K Bhagasra, SM expressed immense pride in the cadet's accomplishments, emphasizing the importance of courage, determination, and commitment. He urged them to cultivate a desire to excel, compete vigorously, and collaborate with opponents to learn and grow. He also extended gratitude to the parents for



their unwavering support. Dr. B Ravi, in his remarks, congratulated the NCC cadets for their stellar performances and encouraged them to envision a brighter future for the nation. He underscored the significance of NCC training in moulding well-rounded individuals. A total of 51 NCC cadets were honoured for their outstanding achievements in various inter-directorate and inter-group competitions during 2023-24. Cadet Raghuvamshee C. S. received special recognition for representing Karnataka & Goa NCC Directorate in the Best Cadet competition at RDC 2024 in New Delhi. Furthermore, three cadets from Mangalore Group (two from NITK and one from MIT) bagged the All India first position for Karnataka & Goa Directorate in the Innovation competition at RDC 2024. Their dedication contributed to Karnataka & Goa NCC Directorate securing the All India second position in RDC-2024 and achieving top honours in IDSSC, AITSC, and AIVSC. Several achiever cadets shared their experiences, highlighting the invaluable guidance and support received from their Commanding Officers, NCC staff, and Group Commander. The event was hosted by Sergeant Vedansh Vyas, Cadet M Trivendranath, and Cadet Jeeva K V, exemplifying the spirit of unity and excellence fostered within the NCC community.

SAU Hosts International Conference On Reshaping The Future : Exploring Challenges And Innovation In Business And Education

Anulakshmi

The Department of Post Graduate Studies and Research in Commerce of SAU held an International Conference on "Reshaping the Future: Exploring Challenges and Innovations in Business and Education" on Friday, March 15, 2024 at Eric Mathias Hall. The conference witnessed participation from renowned international delegates, including Prof. Dr. M S Moodithaya, Vice Chancellor of Nitte (Deemed to be University). He spoke on his thoughts and mentioned, "Creating, imparting and disseminating are the character of a university. The respon-

sible of Indian university is to take the unique and varied techniques of teaching." The conference witnessed participation from renowned international delegates, including Dr. Marc Tomljanovich, dean of Millersville University's Lambardo College of Business in the United States. The keynote talk on "The Future of Business Work and Education: US & Global Innovations" was given by Dr. Tomljanovich. The event had 2 session, the first session delved into diverse topics related to business and education and paper presentation. The second session featured another distinguished speaker, Dr. R G Dsouza, Princi-

pal of Yenepoya Institute of Technology, Mangaluru. Dr. Dsouza's presentation on "Artificial Intelligence & Future of Higher Education". Rev. Fr Melwin Joseph Pinto, SJ, Rector of St Aloysius Institutions, served as the President of the conference. Rev. Dr Praveen Martis, SJ, Vice Chancellor, SAU. Mr. Joyan Dsouza, HOD of M.Com (Finance & Analytics), were present. The conference concluded with a valedictory session.

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St. Aloysius University Hosts International Conference on Sustainable Business Practices

Mukthar

St. Aloysius (Deemed to be University) department of commerce hosted an International Conference on "Sustainable Business Practices: Issues, Challenges, and Prospects," in collaboration with KVC Academy and ISDC. The conference, on March 19 2023. Rev. Fr Dilan Perera S.J., Director of the Jesuit Juniorate, Sri Lanka, was the speaker for the day, who addressed various global sustainability issues within the context of business practices. His insights set the tone for the conference's talks about the vital connection between commerce and sustainability. The technical sessions followed by inaugural function featured distinguished speaker, Mr R S Rajan, Co-founder and Director of Livpure Private Ltd and CEO of Privi groups. Mr. Rajan shed light on water resource conservation and sustainable business strategies. The topic of green accounting and audit was discussed in the following session by CA Hastha Narayan (F.C.A.), Founder, Hastha and Company, Mangalore. As part of a green initiative, seed pens were also

distributed, emphasizing the importance of eco-friendly alternatives. Rev Dr Praveen Martis S J, Vice Chancellor SAU addressed the audience and highlighted the importance of the Sustainable Development Goals (SDGs) set forth by the United Nations. About 550 delegates attended the conference and 70 papers presented on the conference theme, the event provided a platform for robust discussions and knowledge exchange. Notably, eight outstanding paper presenters were recognized for their contributions to the field. During the ceremony, three students were felicitated for their exceptional performance in the ACCA Examinations, showcasing the university's dedication to academic excellence and professional development. Dr Abubakkar Siddiq, Professor and Coordinator at University College Mangalore, emphasized the pivotal role of sustainability in education and business. Chief guest Mr Jeeth Milan Roche, an Environmentalist, addressed pressing issues such as deforestation and waste management, offering innovative solutions implemented at VANA Trust.

St Aloysius Deemed University Hosts National Seminar on AI Fusion

Anna Elizabeth Tom

SAU recently organized a national-level seminar titled AI FUSION focusing on the integration of AI in IT, Agriculture, and Pharma. The event, held in the Fr L F Rasquinha Hall, LCRI Block, on March 20, was a collaborative effort between the Department of Computer Science, Application & Animation, the Department of Electronics, the Entrepreneurship Cell and Karnataka Science and Technology Academy. Distinguished guests included Dr. Uday Shankar Puranik, Director of AI and Cyber Security at MGI, USA, serving as the Chief Guest, and Rev

Dr Praveen Martis SJ, the Vice Chancellor of SAU. The seminar featured two sessions, the first session was on "Leading the Business in the Age of AI - Lessons for Startups". The second session was on "Harnessing AI for Agricultural Innovation". This session explored innovative applications of AI in agriculture, promising sustainable growth and efficiency. The seminar also featured first startup campus success. Mr. Kiranjit Mayengbam, Founder of WAAHMOS, India. The seminar concluded with a valedictory session, marking the successful exchange of knowledge and ideas in the realm of AI in-



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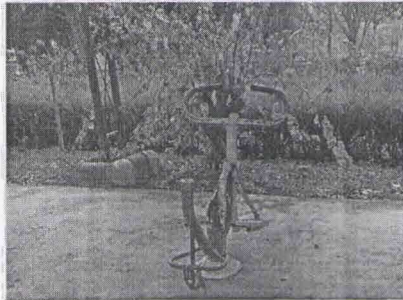
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Dedicated Children's Play Area in Kadri Park Raises Safety Concerns, Calls for Urgent Attention from Authorities

By Sowparnika K V

The children's play area in Kadri Park is in a dilapidated state. The damaged playing equipment is likely to cause injury to children. The local administration needs to pay attention to restore the games area. While the road leading to Kadri Park and its surroundings are developed under the Smart City project spending Rs 16.5 crore, the park has been underdeveloped for years. Kadri Park has been a favourite spot of the public for jogging, and numerous families and children spend time here. The park has been one of the renowned spots since ages for people of the city. Unfortunately, Kadri Park is completely neglected, especially the children's play area. One can witness a large number of children accompanied by their parents in the evening here. Several children play here but the game equipment is in a miserable state. Park equipment damage affects



kids in a variety of ways, which can result in both physical and mental harm. Broken plastic pieces, rusted swings, poles, and slides dangers to children's safety. Though renowned as one of the cleanest cities of the nation, Mangaluru is still not up to the mark. People dump loads of plastics and waste at some spots even if there is a notice not to do so. People also urinate at open places in Kadri Park. Parents of the children and many fitness freaks say that Sunday is a very crowded day and children hardly get space to play. The Mangaluru City Corporation

authorities can take up an initiative to increase the capacity of the children's park and also repair the damaged equipment which mars the beauty of the place and endanger the children's lives. The fitness equipment at the park is also damaged. A visitor said, "The equipment at the children's play area is completely damaged. Despite that, children play with that equipment, which in turn leads to the children getting seriously injured. The concerned authorities should come forward to address the issue and repair the damaged equipment at the earliest."

National Pet Day: Celebrating Love and Adoption

By Ali

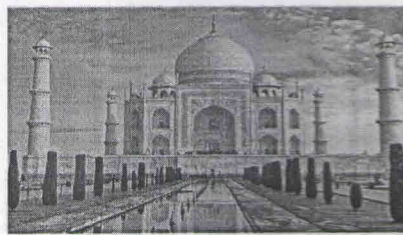
National Pet Day is observed on April 11th. It's a day dedicated to honouring pets and the joy they bring to our lives. On this day, people often pamper their pets with extra attention. It's also a good opportunity to raise awareness about pet adoption and the importance of providing a loving home for animals in need. Pet adoption is crucial for various reasons that benefit both animals and humans. By adopting a pet from a shelter, you are not only saving a life but also providing a loving home to an animal in need, which can bring immense joy and fulfilment to both the pet and the adopter. Adopting a pet helps in eradicating puppy mills and pet shops, supporting spaying and neutering efforts, and controlling the animal population. Shelter pets often come with valuable life skills, provide unconditional love, and can improve mental and physical health by reducing stress, lowering blood pressure, and increasing overall well-being.

Adopting a pet from a shelter can save you money, as many animals are already housetrained, reducing the time and effort needed for training. Pet adoption is a compassionate choice that not only enriches the lives of animals but also brings numerous benefits to their human companions. A family meet-and-greet is often required by shelters and rescues to make sure that everyone in the home, including current pets, gets along with the new pet. This stage aids in determining whether the pet and your family will get along well. National Pet Day is a sincere reminder of the priceless love, happiness, and companionship that animals provide to our lives. It is a day to honour the relationship that exists between people and animals and to raise awareness of the benefits that pets provide to our mental, emotional, and physical health. This day promotes responsible pet ownership, fosters adoption from shelters, and increases public awareness of the value of giving homeless animals loving homes.

Preserving Our Heritage: Exploring Themes of Change and Diversity on World Heritage Day

By Lenissa

The International Day for Monuments and Sites, also known as World Heritage Day, is an annual event held on April 18th. The UNESCO General Assembly adopted it in 1983 after it was suggested by the International Council on Monuments and Sites (ICOMOS) in 1982. This day serves as a means of raising public awareness of the diversity of humankind's cultural heritage, its vulnerability, and the actions needed to preserve it. ICOMOS chooses a day's subject every year. "Heritage Changes" was selected as the topic for 2023. UNESCO established the International Year of the Monument in 1964 as a way to raise awareness



of the monument's significance in a society's or community's history and as a building or historical site of exemplary character, on a worldwide scale. "Complex Pasts: Diverse Futures" was the topic for the 2021 International Day for Monuments and Sites. A location's history may include a variety of viewpoints, and the preservation of cultural heritage necessitates both

a thorough analysis of the past and planning for the future in its implementation. The International Day for Monuments and Sites in 2024 will have "Disasters & Conflicts Through the Lens of the Venice Charter" as its topic. In addition to preparing to commemorate the 60th anniversary of the Venice Charter, ICOMOS is creating a roadmap for members and the larger her-

itage community to create capacity for "disaster and conflict resilient heritage". Numerous nations across the world celebrate the International Day for Monuments and Sites through a variety of events, such as round tables, conferences, newspaper articles, and visits to monuments and heritage sites. ICOMOS promotes the day all across the world, and "Complex Pasts: Diverse Futures" is the topic for 2021. A location's history might include a variety of viewpoints. Careful study of the past is necessary for cultural heritage protection, and future-oriented planning is necessary for its implementation. With the topic of Heritage Changes, ICOMOS has organised more than 20

activities for the International Day for Monuments and Sites in 2023. These activities include panel talks, webinars, scientific student conferences, cultural bike rides, and more. The International Day for Monuments and Sites is a significant occasion that raises awareness of the richness and diversity of human cultural legacy, as well as the need to safeguard and conserve it. Every year, ICOMOS chooses a topic for the day, which is then observed globally through a variety of events.

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