

## Innovation and Entrepreneurship

### Annual Entrepreneurship Development Programme

The annual Entrepreneurship Development Programme (EDP) of MBA department was successfully conducted on June 8. Chief guest M. Ganesh Kamath, president, Kanara Chamber of Commerce and Industry, in his speech said: "We need to have a positive mindset, right attitude and leadership quality and embrace the entrepreneurial spirit and take the leap into the world of startups."

Director Dr (Fr) Melwyn Pinto SJ in his address said, "To be an entrepreneur, it requires to think beyond yourself." He called upon students to let go of fear and think out the box to become future entrepreneurs.

The programme commenced with the first session by Ms Vathika Pai who shared her entrepreneurial journey, focusing on family entrepreneurship and women entrepreneurship. Mr Nithin Vas, founder, Paper Seed, highlighted his experiences as a social entrepreneur, emphasising the dangers of non-biodegradable products. The third session featured a panel discussion on starting a business.

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### Entrepreneurship Awareness Programme

A programme conducted by MSME Department & Facilitation office, Mangalore, Govt. of India in association with Department of Biotechnology (UG) and Entrepreneurship & Consultancy cell, a one day programme held in Robert Sequeira Hall, LCRI. The Chief Guest, Mr. Devaraj K addressed the students, while Rev Dr Praveen Martis SJ gave the presidential address.

The technical session was taken by Mr. Praveen Kumar Kalbhavi, MD & CEO-Novigo Solution Pvt Ltd. He spoke on the topic 'Entrepreneurship-Skills and opportunities' and the moderator of the session was Dr Adarsha Gowda. The second session was held by, Ms. Rajeshwari B.T (Leadership trainer) on the topic 'Entrepreneur as a leader' and this session was moderated by Dr Renita Maria D'Souza. The third session was held by Ms. Sapna Shenoy M (Investment Services Professional) on the topic, How to start entrepreneurship? moderated by Ms. Valina Jenisha Dalmeida. And the last session i.e., was held by Ms. Sruthi G K. (Assistant Director, Br. MSME DFO, Min. MSME, Mangalore)

on the topic 'Schemes of DC MSME for Entrepreneurship' moderated by Dr Vaishali Rai.



### Annual Entrepreneurship Development Programme

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Mr Edrich D'Souza, marketing and branding manager at Bank of Baroda, advocate Nimesh Shetty and CA Daphny D'Souza were the panelists. Mr Sorabh Naatha, entrepreneur, Canara Electric and Refrigeration Co. and Air Conditioner Point, chaired the session.



The programme was coordinated by staff coordinator Dr Swapna Rose along with student coordinators Venugopal Pai and Vanessa Gokavi. Earlier, in a video message, Ms Smitha Priya D'Souza, the managing director of Prime Tech MEA and the sponsor of the programme, urged the students to take up entrepreneurship seriously and wished the programme great success. Officials from the Santa Clara University in California with whom AIMIT has an MOU, in a video message commended the College on their collaboration and congratulated the MBA students for completing the business course. Certificates of 'Starting a Business' course offered by Santa Clara University California were distributed to students. Dr Rajani Suresh, Dean (Academics and Research) of MBA was presented.

*S. Praveen*  
Principal

ST ALOYSIUS COLLEGE (AUTONOMOUS)  
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## Let The Challenge Begin! 48-Hour Startup Challenge Fostering Green Skills for Youth

St Aloysius College (Autonomous), Mangaluru in collaboration with King's College London Alumni Community Hyderabad and Kings Business School Alumni Community kicked off the "48-Hour Startup Challenge" on the 11 August 2023 at 9 am Fr Robert Sequeira Hall and concluded on 12 August 2023. This exciting event, aligned with King's Vision 2029 and in celebration of United Nations International Youth Day 2023, aims to empower the startup and young social entrepreneur community with a strong focus on "Green Skills for the Youth."



The 48-Hour Startup Challenge hosted on the vibrant campus of the College, provided an incredible platform for aspiring entrepreneurs and change-makers to connect, collaborate, and create innovative solutions for a greener future. Participants had the unique opportunity to interact with bright minds from across South India and beyond, tapping into a diverse pool of talents and perspectives. The event was guided by experienced mentors, including King's Alumni, Startup 20 (G20) incubators, faculty members, and government personnel from India and abroad. Participants got engaged in a series of enriching sessions and workshops covering various segments, such as technical sessions, live market research, concept development, digital campaigns, and startup launches.



One of the key highlights of the 48-Hour Startup Challenge was the opportunity for participants to showcase their innovative ideas and contribute to impactful socio-economic initiatives.

The top three pitchers received commendations and recommendations to apply for government entrepreneurship schemes and funds, providing a significant boost to their entrepreneurial journey. The event was open to participants between the ages of 18 and 35 years, encouraging final-year UG/PG students and young graduates from various regions to take part and contribute their unique perspectives, and a few hundred took part.



The programme began with a prayer song by the College Choir, followed by a welcome dance by Ms Bhavarna and her group. Dr Alwyn D'Sa, the Registrar of St Aloysius College welcomed the gathering. The programme was inaugurated by lighting of the lamp by chief guest CA S S Nayak-Co Opted Member, MSME and Startup Committee, SIRC of ICAL, Chennai; Guest of honour- Cashew Entrepreneur and Convener, Food Processing & Agri-business Panel, Karnataka CII State Council, and also the alumni of St Aloysius College; Stephen Anurag, the President of King's College London Alumni Hyderabad and NiSG Project Co-lead and Public policy official of the Government of Meghalaya; Rev. Dr Praveen Martis SJ, the Principal of St Aloysius College; Dr Alwyn D'sa- Registrar of the College; Dr Adarsha Gowda, the Dean of the entrepreneurship cell and the pillar of this momentous event, who has been dedicated to the upliftment of all students and urges them to attain success through self-reliance and effort. Following the introduction of the chief guest by Christon Menezes, the president of the Students Council, S. S. Nayak in his inaugural address encouraged and stressed the youth to be entrepreneurs rather than be under an employer.



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### SAC's first campus startup 'Waahmos' inaugurated

Waahmos, an exciting new startup, has officially opened its doors at St Aloysius College Campus, Mangaluru on 17<sup>th</sup> August 2023. The Inauguration Ceremony was graced by Rev Dr Praveen Martis SJ, Principal, Fr Vincent Pinto, Finance Officer, Dr Alwyn D'Sa, Registrar, Dr Adarsha Gowda, Dean, Entrepreneurship and Consultancy Cell, Block Directors and Faculty members. The staff and students of St Aloysius Community thrilled to witness the debut of Waahmos, ready to support this ground breaking. Excitement filled the air as the ribbon was cut, signalling the dawn of a new era in the campus, as the first campus start-up of St ALOYSIUS College opens! Waahmos is a startup founded Mr Kiranjit Mayengbam, a student of BBA at St Aloysius College. Waahmos covers the sectors of Education, Skilling, Student Services and Food and Beverages. It aims to empower the young students by giving an opportunity to work on campus and educate them by giving a hands-on experience of real life business activities and management challenges through a chain of fast food outlets in schools and colleges all over India.

The Management, Principal and staff congratulated and supported Kiranjit Mayengbam's project and wished him well in his future endeavours.



### Entrepreneurial Journey in the Tech Accessories Industry

A Guest Talk was organised by Department of Commerce on 12<sup>th</sup>, September 2023 in Eric Mathias Hall, on the topic: 'Entrepreneurial Journey in the Tech Accessories Industry'. Mr Ibrahim Elhar Gafoor, Entrepreneur Shop Unique was the resource person. Nearly 210 students were present.



### Career Opportunities and Start-up

The Department of Post Graduate Studies and Research in Mathematics in association with the Entrepreneurship and Consultancy Cell organized a session on career opportunities and start-up: "FROM IDEA TO IMPACT" on 18 January 2024 at MAGIS, Admin Block. 45 students of MSc Mathematics benefited from the same.



*B. S. M. A.*

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## Skill Development for Startup India

On January 8 to 10, 2024, St Aloysius College (Autonomous), Mangaluru, hosted a three day skill development program on next-generation robotics and artificial intelligence (AI) initiatives for Startup India.

Entrepreneurship & Consultancy Cell Organized in collaboration with Sarvajna Foundation and in association with the Department of Electronics, Department of Computer Science, Application, and Animation, held with the program an aim to provide participants with an in-depth understanding of the latest advancements in robotics



and AI. The chief guest for the inaugural program was Mr Krishna Kumar P P, Director, EDUSPHERE OVERSEAS OPC PVT LTD, Bangalore, Mangalore & Kerala, and the guest of honor was Mr Shrinidhi RS, CEO, Sarvajna Edutech Pvt Ltd. Introducing and extending a warm welcome to all the guests for the program Dr. Adarsha Gowda, Dean of Entrepreneurship & Consultancy, set the tone for the event. Addressing the students, Rev Dr Praveen Martis SJ, Principal of St Aloysius College, emphasized the significance of the training program and extended his best wishes to all participants for their upcoming training, highlighting its importance. In the inaugural program, Dr. Alwyn D'Sa, Registrar, Dr. Narayana Moolya B, Head of the Department of Electronics, and Dr. Ravindra Swami K, Dean of the Department of Computer Science, Application, and Animation, graced the occasion as honored guests.

The vote of thanks was given by Mr Royal Praveen D'Souza, the program Coordinator. This comprehensive program promises to be an insightful exploration of cutting-edge technologies and their applications in various industries. This program was hosted by Sherley Veleenteena Andrade, a faculty member from the Department of Computer Science, Application, and Animation.



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## MSME & Startup Conclave

The Southern Indian Regional Council (SIRC) of the Institute of Chartered Accountants of India (ICAI) in collaboration with St. Aloysius (Autonomous) College and the Mangalore Branch of SIRC proudly presented "The Event: MSME and Startup Conclave." The program held on 4th November 2023, in Fr. L. F.



Rasquinah Hall, St. Aloysius College, Mangalore. This collaborative effort aimed to promote professional development and knowledge sharing among the chartered accountants in the southern region for support Startups in young minds. The program welcome address by Father Principal Rev. Dr. Praveen Martis, S.J., who emphasized the significance of this initiative. CA S. S. Nayak provided a comprehensive overview of the program, shedding light on its objectives and significance. This was followed by the ceremonial lighting of the lamp by Smt. Gayathri R and the Zonal Head of Bank of Baroda, Mangalore. The inaugural address was eloquently delivered by CA Arun V, encapsulating the essence of the event.

The evening session commenced from 6.30 with cultural events and entertainment. The session concluded at 7.00pm continued with the award ceremony. The MC gave a brief introduction about the event. There was a patriotic dance performance by students of St. Aloysius College. It was followed by a lamp lighting ceremony by Mrs Renu k Nair. There were 30 different categories of awards, such as best enterprise, best rural enterprise, outstanding CEO of the year, best entrepreneur, best innovative enterprise, best hospitality enterprise, best agri



business, best family owned businesses, best women entrepreneur and so on. Eminent and established company and industry owners of Jayalaxmi silks, Kalbhavi cashews, School book company, Naturals icecreams, steel industrialists, CEO of reputed banks and startup organizations along with the most reputed chartered accountants around the coast. The chief guests of the event handed over the award. Various cultural and western dances were performed by the talented students of the college. The sponsors and co-sponsors were given a token of appreciation. The event organizers, emcee the staff and the volunteers of the college were given a token of appreciation for supporting the event and making it successful one.

The Thanksgiving Party held on November 18th celebrated the success of the MSME Conclave, acknowledging the efforts and contributions of all participants. The event featured a series of engaging activities to express gratitude and honor those involved. The gathering resonated with the spirit of the Institute of Chartered Accountants of India (ICAI) through its dedicated motto song. Dr. Adarsha Gowda, Dean of Entrepreneurship and Consultancy Cell, extended a warm welcome, expressing gratitude for participants in the MSME Conclave. The college principal Rev. Dr. Praveen Martis SJ then took the stage, sharing insights and highlighting the significance of the MSME Conclave. CA SS Nayak was honored by our college principal and registrar for his remarkable contributions. Dr.



Dr. Alwyn Dsa, the college registrar, addressed the audience, emphasizing collaborative efforts. CA S S Nayak also spoke a few words on the events success. Two esteemed guests added value with their perspectives, adding value to the event. Students, including Chirag, Rohan, Dhiya, and Amogh, provided feedback on the event's and its impact on their learning journey. The celebration concluded with a grand lunch, fostering a sense of community and camaraderie among all attendees. Certificates were distributed along with a sweet Box to acknowledge and appreciate the hard work of participants, student volunteers, and teachers.



*Praveen Martis*