

Institute of Management and IT - AIMIT

Action Taken Report Academic Advisory Board Meeting Held on April 18, 2024

Feedback

- 1. Dr Premalatha suggested session wise plan to be drafted mentioning the subjects, topics along with books, journal articles, case studies and caselets
- 2. Dr Sheena proposed the nomenclature for Entrepreneurship management course as Contemporary Entrepreneurship or Entrepreneurship
- 3. Dr Sheena suggested that application of the Entrepreneurship course be ensured

Action Taken

- 1. All the faculty members are directed to prepare the session plan including details about pre-reading lists, cases, and caselets
- 2. Entrepreneurship Management course has been renamed to "Entrepreneurship"
- 3. Application of Entrepreneurship course has been ensured by assignments in the for of B-Plan competition and EDP workshop.



Dr Beena Dias

Head of the Department

Dr Rajani Suresh

Dean- School of Business & Management