



**FACULTY OF COMMERCE**

**ST ALOYSIUS COLLEGE (AUTONOMOUS)**

**LIGHT HOUSE HILL ROAD, MANGALORE – 575 003**

**CERTIFICATE**

This is to certify that Ms Henrita Dsouza (2332038), Mr Jayadeep M H ( 2332039), Ms Jenishal Dmello (2332040), Ms Melisha Miranda (2332041), Mr Mohammad Hasheed ( 2332042) have successfully completed the project work on the topic titled “A STUDY ON CONSUMER BUYING BEHAVIOUR WITH REFERENCE TO MOBILE PHONES” under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

Date: November 2023

Place: Mangalore

PROJECT GUIDE

MR SHAKIN RAJ

ASSISTANT PROFESSOR

Head of the Department of Commerce  
St. Aloysius College (Autonomous)  
DR. MANUEL LAURO  
Mangalore - 575 003

DEAN OF COMMERCE FACULTY

