



FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE – 575 003

CERTIFICATE

This is to certify that Ms Henrita Dsouza (2332038), Mr Jayadeep M H (2332039), Ms Jenishal Dmello (2332040), Ms Melisha Miranda (2332041), Mr Mohammad Hasheed (2332042) have successfully completed the project work on the topic titled “A STUDY ON CONSUMER BUYING BEHAVIOUR WITH REFERENCE TO MOBILE PHONES” under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

Date: November 2023

Place: Mangalore

Head of the Department of Commerce
St. Aloysius College (Autonomous)
DR. MANUEL TAURG
Mangalore - 575003

DEAN OF COMMERCE FACULTY

PROJECT GUIDE

MR SHAKIN RAJ

ASSISTANT PROFESSOR