

**FACULTY OF COMMERCE** 

ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE - 575 003

## CERTIFICATE

This is to certify that Mr. Sayed Mohammed Nayeel (2336053), Mr..Aaran Lobo (2336011), Mr.Adlen Lynn Pereira (2336085),Mr. Mahbad (2336056),Mr. Diganth shetty (2336087)have successfully completed the project on the topic titled "Exploring Purchase Decision Factors: A Comprehensive Study "under my guidance. This project report is submitted to St Aloysius College (Autonomous), Mangalore as apart of continuous assessment.

07TH October 2023 St Aloysius College, Mangaluru Dr Swathi Bhat P
Assistant Professor
Department of Commerce

Heart of the Department of Commerce St. Aloysius College (Autonomous) Mangaluru-575003