


**FACULTY OF COMMERCE**  
**ST ALOYSIUS COLLEGE (AUTONOMOUS)**  
**LIGHT HOUSE HILL ROAD, MANGALURU -**  
**575003**

## **CERTIFICATE**

This is to certify that Mr. Martin V John (2336074), Mr. Cyril Reji Pappachan (2336077), Mr. Arsalan Shabandri Patel (2336076), Mr. Yusuf (2336009), Mr. Yazir Mohamood Kadar (2336063) have successfully completed the project work on the topic titled "**E Commerce trends and strategy**" under my guidance. This project report is submitted to St Aloysius College (autonomous), Manglore as a part of continuous assessment

**07<sup>th</sup> October 2023**  
**St Aloysius College**  
**Manglore**

  
**Dr Swathi Bhat P**  
**Assistant Professor**  
**Department Of Commerce**

Head of the Department of Commerce  
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