



FACULTY OF COMMERCE  
ST ALOYSIUS COLLEGE (AUTONOMOUS)  
LIGHT HOUSE HILL ROAD, MANGALORE-  
575003

### CERTIFICATE

This is to certify Mr. Adith Prakash (2336014), Mr. Faheem (2336023), Mr. Hanson Lazrado (2336028), Ms. Menal (2336035), Ms. Arunima K.M (2336067) have successfully completed the project work on the topic titled **"Social Media Marketing"** under my guidance. This project report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

7<sup>th</sup> October 2023

St Aloysius College,  
Mangalore

  
Dr Zeena D'Souza 6/11/2023

Associate Professor

Department of Commerce

