April 2024

ESTD : 1880

FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE – 575 003

CERTIFICATE

This is to certify that Mr/Ms

1.Vamshita B A (2333019)
2. Manisha Patel (2333047)
3. Vivek G J (2333020)
4. Abdul Dawood Fazil (2333022)
5. Kaushik P K (2333043)

have successfully completed the project work on the topic titled **"Rural consumers and marketing strategies"** under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

Dr Shobha

Head of the Department of Commerce
St.Aloysius College (Autonomous)
Mangaluru-575003

Project guide

Mr Akshith Kumar