



ESTD : 1880

FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE – 575 003

CERTIFICATE

This is to certify that Mr. Anson Rego 2333031, Mr. Anwil Benedict Rodrigues 2333032, Ms. Ayisha Sahana 2333033, Ms. Chaithanya R V 2333034, Mr. Darren Lestor Dias 2333035 have successfully completed the project work on the topic titled “STUDY ON CONSUMER BEHAVIOUR ON MARKETING STRATEGY” under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

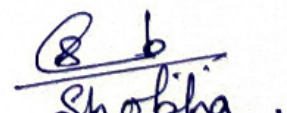
Project guide


Mr. Akshith Kumar

Assistant Professor

Date: November 03rd 2023

Place: Mangaluru


Shobha.
Head of the Department of Commerce
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