



FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE – 575 003

CERTIFICATE

This is to certify that Mr/Ms Ahammad Mahshook K I 2333002, Vachan Noronha 2333018, Ahmed Fahad 2333026, Anson Rego 2333031, Ayisha Sahana 2333033 have successfully completed the project work on the topic titled “STUDY ON MARKETING STRATEGY AND IT’S OUTCOME” under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

Project guide

Mr Akshith Kumar

Assistant Professor

Date: April 6th 2024

Place: Mangalore

Head of the Department of Commerce
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