

April 2024



ESTD : 1880

FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (AUTONOMOUS)

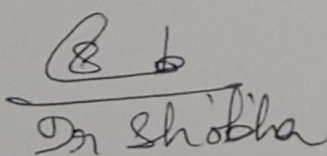
**LIGHT HOUSE HILL ROAD, MANGALORE – 575
003**

CERTIFICATE

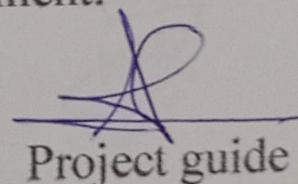
This is to certify that Mr/Ms

1. Vamshita B A (2333019)
2. Manisha Patel (2333047)
3. Vivek G J (2333020)
4. Abdul Dawood Fazil (2333022)
5. Kaushik P K (2333043)

have successfully completed the project work on the topic titled
“Rural consumers and marketing strategies”
under my guidance. This Project Report is submitted to St
Aloysius College (Autonomous),
Mangalore as a part of continuous assessment.


Dr. Shobha

Head of the Department of Commerce
St. Aloysius College (Autonomous)
Mangaluru-575003


Project guide

Mr Akshith Kumar