



FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE – 575 003

CERTIFICATE

This is to certify that Mr/Ms 1. Mithun mathew (2333013) 2 MB safiyulla shameem (2333012) 3 Mohammad bakir (2333049) have successfully completed the project work on the topic titled ““Impact of Online Retail Marketing on Local Retail Market: A Study with reference to Mangalore City”” under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.



Project guide

Mr Akshith Kumar

Assistant Professor

Date: 23/04/24

Place: Mangaluru



Dr Shobha

Head of the Department of Commerce
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