

FACULTY OF COMMERCE

ST ALOYSIUS (DEEMED TO BE) UNIVERSITY), MANGALURU

CERTIFICATE

This is to certify that Ms Shaina Chrystle Dsouza - 2332081, Mr P.M. Abhijith - 2332082, Ms Buvi Poovamma M.S - 2332083, Mr Mohammed Adnan PA - 2332085, Mr Mohammed Abdulkarem Mohammed Ahemd Al Hemyari - 2332086, Ms Ameenath Mufeeda M S - 2332087, have successfully completed the project work on the topic titled "Summary of a study on the consumer Behaviour with Reference to Big Bazar" under my guidance. This project report is submitted to St Aloysius {deemed to be} university, Mangaluru, as a part of continuous assessment.

Project guide

MR. Akshith Kumar

Assistant professor

Department of Commerce

Head of the Department of Commerce St. Aloysius College (Autonomous) Mangaluru-575003

Date: 13 04 2024

Place: Mangaluru