



**Ms RENITA ARANHA**  
FACULTY OF COMMERCE,  
ST ALOYSIUS COLLEGE (AUTONOMOUS),  
MANGALURU,

### **CERTIFICATE**

This is to certify that the Project Report on “ **PRODUCT LAUNCH** ” submitted in partial fulfilment of the requirements for the Degree of Bachelor of Commerce, to St Aloysius College (Autonomous), Mangaluru by **Ms Ayisha Mahsooka Mansoor, Reg.No: 223513**, who has worked under my supervision and guidance and that no part of this report has been submitted for the award of any degree, diploma, fellowship or similar titles or prizes and that the work has not been published in any journal or magazine.

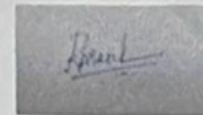
Date: 20/10/2023

Place: Mangaluru

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Head of the Department of Commerce  
St. Aloysius College (Autonomous)  
Mangaluru-575003

Certified



Project Guide  
**MS RENITA ARANHA**