



ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE-575003

CERTIFICATE

This is to certify that **Brinal Amisha Monteiro** bearing Register number 223418, **C M Navami** bearing register number 223419, **Carol Ciola Vas** bearing register number 223420, **Chinmayi Laxmi** bearing register number 223421, **Chinnappa K S** bearing register number 223422 Of 1st B.Com D have successfully completed the project work on the topic titled “ **Comparative Study on the product promotion ieas of HUL and ITC**” under my guidance.

This project report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

Dr. Shobha

Head of the Department of Commerce
St. Aloysius College (Autonomous)
Mangaluru-575003

Ms. Deshel Levines Fernandes