

ಸಂತ ಅಲೊಯಸಿಯಸ್ ಕಾಲೇಜು
(ಸೌಕರ್ಯತೆ)

ಮಂಗಳೂರು - 575 003



ST ALOYSIUS COLLEGE(AUTONOMOUS)

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Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4

Recognised by UGC as 'College with Potential for Excellence'

Conferred College with 'STAR STATUS' by DBT, Government of India.

Centre for Research Capacity Building under UGC-STRIDE

DEPARTMENT OF COMMERCE

This is to certify that MS RENCITA JANE PINTO (223352), MR RENIAL D'SOUZA (223353), MS RESHAL TAURO (223354), MR ROHAN NANAIAH B. P (223355), MS S. S GAYANA GANGAMMA (223356), MS SAFAH FATHIMA (223357), MS SAHITHYA S KARKERA (223358) IS A BONAFIDE Student of B Com 4th Semester (2023-24) batch has undertaken a project work entitled "CELEBRITY ENDORSEMENT ADVERTISEMENT WITH REFERENCE TO GUCCI BRAND" in partial fulfillment of the requirements for Continuous Internal Assessment for Semester 4 and that they have worked under my supervision.

Place: Mangalore

Date: 29.01.2024

DR. CAROLEENA JANEFER

DR. SHOBHA

HOD of Commerce

Head of the Department of Commerce
St. Aloysius College (Autonomous)
Mangaluru-575003