

ಸಂತ ಅಲೋಶಿಯಸ್ ಕಾಲೇಜು  
(ಸ್ವಾಯತ್ತ)  
ಮಂಗಳೂರು - 575 003



ST ALOYSIUS COLLEGE(AUTONOMOUS)

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Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4

Recognised by UGC as 'College with Potential for Excellence'

Conferred College with 'STAR STATUS' by DBT, Government of India. Centre  
for Research Capacity Building under UGC-STRIDE

## DEPARTMENT OF COMMERCE

This is to certify that Mr. PRANAV G K, Mr. PRATHAM, Ms. PREEMAL DEOL DSOUZA, Mr. R PRATHIK, Mr. RAKSHAN RAVEENDRAN, Mr. RAKSIM N SANGMA and Mr. RAUL DEWEY FERNANDES bearing register number 223345, 223346, 223347, 223348, 223349, 223350 and 223351 are bonafide students of B.Com 4<sup>th</sup> Semester (2023-24) batch has undertaken a project work entitled "CELEBRITY ENDORSEMENTS ADVERTISEMENT WITH REFERENCE TO PUMA BRAND" in partial fulfillment of the requirement of continuous Internal Assessment for the Semester 4 and that he/she has worked under my guidance.

Date: 2/02/2024

Place: Mangalore

DR. CAROLEENA JENEFER

DR. SHOBHA

HOD OF COMMERCE

Head of the Department  
St. Aloysius College (Autonomous)  
Mangaluru-575003