

ಸಂತ ಅಲೋಷಿಯಸ್ ಕಾಲೇಜು
(ಸ್ಥಾಪಕ)

ಮಂಗಳೂರು - 575 003



ST ALOYSIUS COLLEGE(AUTONOMOUS)

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Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4

Recognised by UGC as 'College with Potential for Excellence'

Conferred College with 'STAR STATUS' by DBT, Government of India.

Centre for Research Capacity Building under UGC-STRIDE

DEPARTMENT OF COMMERCE

This is to certify that MR MAHSHOOQ RAHAMAN (223331), MS MARY PRERANA (223332), MR MOHAMMED SAAZ (223333), MR MOHAMMED HABIL (223334), MR MOHAMMED SABIR (223335), MR MOHAMMED SINAN (223336), MR MOHAMMED RAMEEZ (223337) IS A BONAFIDE Student of B Com 4th Semester (2023-24) batch has undertaken a project work entitled "CELEBRITY ENDORSEMENT ADVERTISEMENT WITH REFERENCE TO MAHINDRA BRAND" in partial fulfillment of the requirements for Continuous Internal Assessment for Semester 4 and that they have worked under my supervision.

Place: Mangalore

Date: 03.02.2024

DR. CAROLEENA JANEFER

DR. SHOBHA

HOD of Commerce

Head of the Department of Commerce
St. Aloysius College (Autonomous)
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