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ಮಂಗಳೂರು - 575 003



ST ALOYSIUS COLLEGE (AUTONOMOUS)

MANGALURU - 575 003

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Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4

Recognized by UGC as 'College with Potential for Excellence'

Conferred College with 'STAR STATUS' by DBT, Government of India.

Centre for Research Capacity Building under UGC-STRIDE

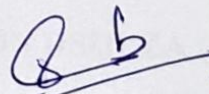
DEPARTMENT OF COMMERCE

This is to certify that **MR. JOEL JULIAN LOBO (223324), MS.JOSHITHA VAZ (223325), JOSHUA DEON DSOUZA (223326), JOSNA JOSEPH (223327) KAVARAPPA (223328), KRISH N KOTECHEA (223329), KRUTHI S REVANKER (223330)** ARE BONAFIDE Students of B Com 4th Semester (2022-23) batch has undertaken a project work entitled "**CELEBRITY ENDORSEMENT ADVERTISEMENT WITH REFERENCE TO MRF**" in partial fulfillment of the requirements for Continuous Internal Assessment for Semester 4th and that they have worked under my supervision.

Place: Mangalore

Date: 29.01.2024

DR.CAROLEENA JANEFER


DR.SHOBHA

HOD of commerce

Head of the Department
St. Aloysius College (Autonomous)
Mangaluru-575003