

ಸಂತ ಅಲೋಶಿಯಸ್ ಕಾಲೇಜು

ಸ್ಥಾಪಕ )

ಮಂಗಳೂರು - 575 003



ST ALOYSIUS COLLEGE (AUTONOMOUS)

MANGALURU - 575 003

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Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4

Recognized by UGC as 'College with Potential for Excellence'

Conferred College with 'STAR STATUS' by DBT, Government of India.

Centre for Research Capacity Building under UGC-STRIDE

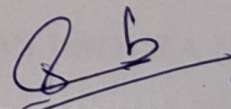
## DEPARTMENT OF COMMERCE

This is to certify that MR. JOEL JULIAN LOBO (223324), MS.JOSHITHA VAZ (223325), JOSHUA DEON DSOUZA (223326), JOSNA JOSEPH (223327) KAVARAPPA (223328), KRISH N KOTTECHA (223329), KRUTHI S REVANKER (223330) ARE BONAFIDE Students of B Com 4<sup>th</sup> Semester (2022-23) batch has undertaken a project work entitled "CELEBRITY ENDORSEMENT ADVERTISEMENT WITH REFERENCE TO MRF" in partial fulfillment of the requirements for Continuous Internal Assessment for Semester 4<sup>th</sup> and that they have worked under my supervision.

Place: Mangalore

Date: 29.01.2024

**DR.CAROLEENA JANEFER**

  
**DR.SHOBHA**

**HOD of commerce**

Head of the Department  
St. Aloysius College (Autonomous)  
Mangaluru-575003