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ಮಂಗಳೂರು - 575 003



ST ALOYSIUS COLLEGE (AUTONOMOUS)

MANGALURU - 575 003

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Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4

Recognized by UGC as 'College with Potential for Excellence'

Conferred College with 'STAR STATUS' by DBT, Government of India.

Centre for Research Capacity Building under UGC-STRIDE

DEPARTMENT OF COMMERCE

This is to certify that MR. JOEL JULIAN LOBO (223324), MS.JOSHITHA VAZ (223325), JOSHUA DEON DSOUZA (223326), JOSNA JOSEPH (223327) KAVARAPPA (223328), KRISH N KOTECHEA (223329), KRUTHI S REVANKER (223330) ARE BONAFIDE Students of B Com 4th Semester (2022-23) batch has undertaken a project work entitled "CELEBRITY ENDORSEMENT ADVERTISEMENT WITH REFERENCE TO MRF" in partial fulfillment of the requirements for Continuous Internal Assessment for Semester 4th and that they have worked under my supervision.

Place: Mangalore

DR.SHOBHA

HOD of commerce

Date: 29.01.2024

DR.CAROLEENA JANEFER

Head of the Department
St.Aloysius College (Autonomous)
Mangaluru-575003