

ವಿಜ್ಞಾನ ಸಂಸ್ಥೆ
(ಪರಿಷತ್ 5 ನಂ)

ದೂರವಿಜ್ಞಾನ - 575 003



ST ALOYSIUS
COLLEGE(AUTONOMOUS)

MANGALURU - 575 003

Phone: 082-2449700, 2449701

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Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4

Recognised by UGC as 'College with Potential for Excellence'

Conferred College with 'STAR STATUS' by DBT, Government of India.

Centre for Research Capacity Building under UGC-STRIDE

DEPARTMENT OF COMMERCE

This is to certify that MR ARVIN CARDOZA(223309) ,MS ASHITHA VERMA B.P (223310) ,MS ASHWATHI K(223311),MS B FATHIMA NAFIYA (223312),MS SUSMITA (223313),MR BRIAN JOVIN DSOUZA(223314),MR CHANDAN C(223315) IS A BONAFIDE STUDENT of B Com 4th Semester (2023-24) batch has undertaken a project work entitled "CELEBRITY ENDORSEMENT ADVERTISEMENTS WITH REFERENCE TO NIKE BRAND" in partial fulfilment of the requirements for Continuous Internal Assessment for Semester 4 and that they have worked under my supervision.

Place: Mangalore

Date: 29.01.2024

DR. CAROLEENA JANEFER


DR. SHOBHA

HOD of Commerce

Head of the Department of C
St. Aloysius College (Autonomous)
Mangaluru-575003