

ಸಸಸ ಸಸಸಸಸಸಸಸಸಸಸಸಸಸಸಸಸ
(ಸಸಸ ಸಸಸ)
ಸಸಸಸಸಸಸಸ - 575 003



ST ALOYSIUS COLLEGE(AUTONOMOUS)

MANGALURU – 575 003

Phone: 082-2449700, 2449701

Fax: 0824-2449705

Email: principal@staloyisius.edu.in

Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4

Recognised by UGC as 'College with Potential for Excellence'

Conferred College with 'STAR STATUS' by DBT, Government of India.

Centre for Research Capacity Building under UGC-STRIDE

DEPARTMENT OF COMMERCE

This is to certify that MR AASTON SHARON MONTEIRO (223302), MR ABDULLA (223303), MS AISHA FARIHA (223304), MR AMAL EMMANUEL (223305), MS ANANYA SHETTY (223306), MS ANISHA MALLYA (223307), MS ARPITHA (223308) IS A BONA FIDE Student of B Com 4th Semester (2023-24) batch has undertaken a project work entitled "CELEBRITY ENDORSEMENT ADVERTISEMENT WITH REFERENCE TO VIMAL PAN MASALA BRAND" in partial fulfillment of the requirements for Continuous Internal Assessment for Semester 4 and that they have worked under my supervision.

Place: Mangalore

Date: 29.01.2024

DR. CAROLEENA JANEFER

DR. SHOBHA

HOD of Commerce

Head of the Department of Commerce
St. Aloysius College (Autonomous)

Mangaluru-575003