

ಶ್ರೀ ಆಲೋಷಿಯಸ್ ಕಾಲೇಜು (ಸ್ವಾಯತ್ತ)

ಫೋನ್- 575 003

www.stalloysius.edu.in



ST ALOYSIUS COLLEGE(AUTONOMOUS)
MANGALURU - 575 003

Phone: 0824-2449700, 2449701

Fax: 0824-2449702

Email: principal@stalloysius.edu.in

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Centre for Research Capacity Building under UGC-STRIDE

DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that Ms Deepthi Monterio Reg No. 213670; Ms Delice Soraya Mendes Reg No 213671; Ms Roselin Martis Reg No 213650; Ms Raina Cutinha Reg No 213648; Ms Sheenu Kumari Reg No 213656 are bonafide students of B Com VIth Semester (2021- 24) batch has undertaken a project work entitled "A study on impact of influence marketing on consumer behaviour" in partial fulfilment of the requirements for Continuous Internal Assessment for Semester VI and that they have worked under my supervision.

Place : Mangalore

Date: 20/04/2024

Project Guide
Dr. Bharathi R

HOD
Dr.Shobha

Head of the Department of Commerce
St.Aloysius College (Autonomous)
Mangaluru-575003