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Centre for Research Capacity Building under UGC-STRIDE

## DEPARTMENT OF COMMERCE

### CERTIFICATE

This is to certify that Mr Mohammad Fakruddin Abil Reg No. 213636; Mr Mohammad Sinan Reg No 213637; Mr Shaaz Ahmed K Reg No 213655; Mr Ibrahim Shanfer Reg No 213682; Mr Sheik Abdul Mannan Reg No 213683 are bonafide students of B Com VI<sup>th</sup> Semester (2021-24) batch has undertaken a project work entitled "Impact of Social media advertising among the youth" in partial fulfilment of the requirements for Continuous Internal Assessment for Semester VI and that they have worked under my supervision.

Place : Mangalore  
Date: 20/04/2024

Project Guide  
Dr. Bharathi R

*Bharathi R*

HOD  
Dr. Shobha

*Shobha*

Head of the Department of Commerce  
St. Aloysius College (Autonomous)  
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