

FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE - 575 003

CERTIFICATE

This is to certify that, ANUSHA M.P. (213602), JYOTHSNA M.K (213607), ABHISHEK (213617), JINEESH GEORGE (213606), SARTHAK N.M (213611), RIYA SYNOL ANCHAN (213610), CHANDRU V (213603), have successfully completed the project work on the topic titled "Impact of online product review on the buyer behavior of consumer: A study in mangalore" under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

DATE:

MS RISHAL DISHA DSOUZA

PLACE: MANGALORE (Project Guide)

Dr. SHOBHA

Hand of the Department of Commerce St. Aleysius College (Autonomous) Mangaluru-575883