



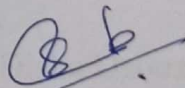
FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (AUTONOMOUS)

LIGHT HOUSE HILL ROAD, MANGALORE – 575 003

CERTIFICATE

This is to certify that **Ms KRUPA MERIN SUNIL**, Register Number 213577, **Mr NISHIL S NAIK**, Register Number 213545, **Ms RACHEL JESSICA DSOUZA**, Register Number 213578, **Mr RELVIN PETER D SOUZA**, Register Number 213553, **Ms NEEMA DSILVA**, Register Number 213569, **Mr ABDUL MARWAN J**, Register Number 213535 and **Ms MARIYAM NOORA**, Register Number 213534 have successfully completed the project work on the topic titled “**A COMPARATIVE STUDY ON ‘PERFORMANCE OF PRODUCT VS PROMISES ON ADVERTISEMENT OF PERSONAL HYGIENE PRODUCT INMANGALORE CITY’**”. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.


Dr. Shobha

Date:

HOD

Place: Mangalore

Faculty of Commerce

Head of the Department of Commerce
St. Aloysius College (Autonomous)
Mangaluru-575003