



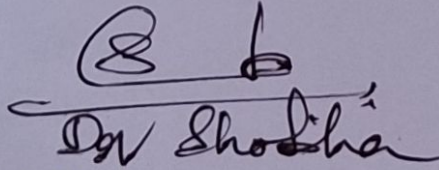
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FACULTY OF COMMERCE

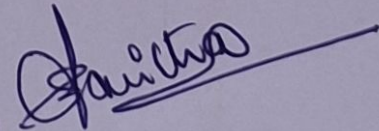
**ST ALOYSIUS UNIVERSITY (DEEMED TO BE
UNIVERSITY) LIGHT HOUSE HILL ROAD, MANGALORE –
575 003**

CERTIFICATE

This is to certify that Sridhar V J (B.Com “C” 213366), Akhil M V (B.Com “C” 213318) has successfully completed the project work on the topic “**A STUDY ON IMPACT OF E-COMMERCE AND DIGITAL MARKETING**” under the guidance of **MS. SARITHA CRASTA**. This Project Report is submitted to the Department of Commerce Aloysius College (Deemed to be University), Mangalore, during the year 2024-2025.


Dr. Shobha

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MS. SARITHA CRASTA

(Project Guide)

Date 22-04-2024

Place: Mangalore