

FACULTY OF COMMERCE

ST ALOYSIUS COLLEGE (DEEMED TO BE UNIVERSITY),

MANGALORE - 575 003

CERTIFICATE

This is to certify that CHAVIKSHA BV (213302), BISHAKHA (213303), PREETHA P MENDON (213353), RIYANA SHERAL CUTINHO (213357), SANDRIA CUTINHO (213360), SANVITHA S ANCHAN (213361) has completed the project on the topic "A COMPARATIVE STUDY OF CUSTOMER SATISFACTION IN RETAIL VS. E-COMMERCE" under my guidance. This Project Report is submitted to St Aloysius College (Deemed to be University), Mangalore as a part of a continuous assessment.

University), Mangalore as a part of a continuous assessment.

Head of the Department of Concording College (Autonomous)

Head of the College (Autonomous)

St. Aloysius College (Autonomous)

DATE:

PLACE: MANGALORE

MS. DIPTI PADHÌ

(PROJECT GUIDE)