

CERTIFICATE

This is to certify that that MS AYESHA ADEENA (213283), MS ELTINA LOUIS PEREIRA (213285), is a bonafide student of B.Com VI Semester (2024) batch has undertaken a project work entitled "IMPACT OF ONLINE PRODUCT REVIEW ON THE BUYER BEHAVIOUR OF CONSUMER A STUDY IN

MANGALORE" in partial fulfilment of the requirement for Continuous Internal Assessment for the Semester VI and that he/she has worked under my guidance.

Head of the Department of Commerce TENT III IIIE DEPARTITEIL UI CUIIIIIIEICE

St. Aloysius College (Autonomous)

DATE:31/03/2024

PLACE:MANGLORE

PROJECT GUIDE (FACULTY OF COMMERCE)