

## FACULTY OF COMMERCE

## ST ALOYSIUS COLLEGE (AUTONOMOUS)

## LIGHT HOUSE HILL ROAD, MANGALORE - 575 003

## CERTIFICATE

This is to certify that Ms. SAIMA BANU 213253, Mr. SHAHAN ABDUL MOIN HASSAN 213255, Mr. SHEIK NAVAL AHMED 213256, Mr. NEVIN J PARAPPILLY 213275, have successfully completed the project work on the topic titled "SALES STRATEGY OF LUXURY CARS- COMPARATIVE STUDY BETWEEN MERCEDES AND BMW" under my guidance. This Project Report is submitted to St Aloysius College (Autonomous), Mangalore as a part of continuous assessment.

DR. MANUAL TAURO

Place: Mangalore

Date: March 2024

Faculty of Commerce St. Aloysius College (Autonomous) Mangaluru-575003