



**ESTD : 1880**

**DEPARTMENT OF COMMERCE**  
**ST ALOYSIUS COLLEGE (AUTONOMOUS)**  
**LIGHT HOUSE HILL ROAD, MANGALURU- 575003**


**CERTIFICATE**

This is to certify that:

**Dean Joshua Rodrigues(213105), Kushi K (213113), Sadhvi HN (213121), Adarsh N E (213131), Chiranjeevi P (213141), Kavitha (213151), Mohammed Abubakkar Inshad (213160), Rishith (223589)** have successfully completed the project work on the topic entitled **"IMPACT OF E-COMMERCE IN TRADITIONAL RETAIL BUSINESS"** under the guidance of **Ms Anisha Kulal**.

Date: 18/03/2024

Place: Mangalore

  
Head of the Department of Commerce  
St. Aloysius College (Autonomous)  
Mangaluru-575003

**HOD**  
**Dr Shobha Anchan**