



ESTD : 1880

DEPARTMENT OF POST GRADUATE STUDIES AND RESEARCH IN COMMERCE
ST ALOYSIUS COLLEGE (AUTONOMOUS)

ST ALOYSIUS COLLEGE ROAD, MANGALURU-575003

CERTIFICATE

This is to certify that **Ms. MISCHSEL SELMA MONTEIRO** bearing Register Number **228511** has successfully completed the project work on the topic entitled "**THE EFFECTIVENESS OF SOCIAL MEDIA MARKETING ON HOME BASED WOMEN ENTREPRENEURS**" under the guidance of Dr. Shakira Irfana

This Project report is submitted to St Aloysius College (Autonomous), Mangaluru in partial fulfilment of the requirements for the award of the Degree of Commerce (Finance and Analytics) during 2023-2024.

Date: 24/05/2024

Place: MANGALURU

MR. JOYAN DSOUZA