



**ESTD : 1880**

**DEPARTMENT OF POST GRADUATE STUDIES AND RESEARCH IN COMMERCE  
ST ALOYSIUS COLLEGE (AUTONOMOUS)**

**ST ALOYSIUS COLLEGE ROAD, MANGALURU-575003**

**CERTIFICATE**

This is to certify that **Mr. AJITH RODRIGUES** bearing Register Number **228510** has successfully completed the project work on the topic entitled **"EXPLORING CUSTOMER CHALLENGES IN THE ONLINE SMARTPHONE SHOPPING EXPERIENCE IN MANGALURU"** under the guidance of Dr. Shakira Irfana

This Project report is submitted to St Aloysius College (Autonomous), Mangaluru in partial fulfilment of the requirements for the award of the Degree of Commerce (Finance and Analytics) during 2023-2024.

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**Place:** MANGALURU

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