St. Aloysius College (Autonomus), Mangalore

Join All New
UI UX Design
Certification Course

At Just ₹4000

Discover the secrets of UI UX Design
in under 30 engaging hours

Offline Class

Softwares Covered: Figma & Adobe XD
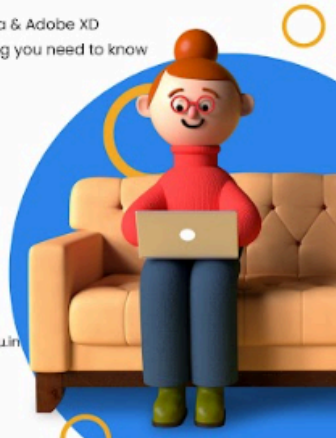**Topics Covered:** Everything you need to know

📍 LCRI Lab

📅 January Onwards

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UI/UX DESIGN

About Course

This comprehensive course, "Introduction to UI/UX Design," will empower you with the fundamental skills and knowledge needed to craft exceptional user interfaces and delightful user experiences. Whether you're a beginner or looking to enhance your existing design skills, this course covers the principles, tools, and techniques that will enable you to create intuitive and visually appealing digital interfaces. Learn how to conduct user research, wireframe, prototype, and optimize designs to create products that users love. Join us on this creative journey into the world of UI/UX design and unlock your potential to shape the digital future.

SYLLABUS

• Understanding User Needs: Teaches students to empathize with users and identify their needs, goals, and pain points when interacting with digital products.
• Design Principles: Introduce fundamental design principles such as visual hierarchy, typography, color theory, and layout to create aesthetically pleasing and effective interfaces.
• Usability: Educate students on usability principles and techniques for designing interfaces that are easy to navigate and use.
• Information Architecture: Organize and structure content and information in a logical and user-friendly manner.
• Prototyping and Wireframing: Creating prototypes and wireframes to visualize and test their design concepts.
• Interaction Design: Interactive elements includes buttons, forms, and menus etc
• User Research: Introduce methods for conducting user research, including surveys, interviews, and usability testing, to inform design decisions.

• Design Tools: Familiarize students with industry-standard design tools such as Adobe XD and Figma

• Portfolio Development: Encourage students to build a portfolio showcasing their UI/UX projects to demonstrate their skills to potential employers.

• Keeping Up with Trends: creating mindset of continuous learning and staying updated with evolving UI/UX trends and technologies.

• roject-Based Learning: Provide hands-on experience through real-world projects that allow students to apply their knowledge and skills.

• Career Preparation: Offer guidance on job search strategies, resume building, and interview preparation for UI/UX design roles

COURSE OUTCOME

• Design Skills: You'll develop the practical skills needed to design visually appealing and user-friendly interfaces.

• User-Centered Design: Understand how to create designs that prioritize the needs and preferences of users.

• Prototyping: Learn to create interactive prototypes to test and refine your designs.

• Usability Testing:Gain expertise in conducting usability tests to evaluate the effectiveness of your designs.

• Information Architecture:Learn to organize content and information in a way that enhances user navigation.

• Design Tools:Become proficient in using design tools like Adobe XD, Sketch, Figma, or similar software.

• Visual Design Principles: Understand the principles of color theory, typography, and layout to create visually appealing designs.

• Wireframing: Develop skills in creating wireframes to plan the layout and structure of interfaces.

• Portfolio Development: Create a portfolio showcasing your design projects to help you secure UI/UX job opportunities.

• Industry Knowledge: Stay up-to-date with current UI/UX trends and best practices.