



Module I:

Introduction to Tourism (8 hours)

Tourism- Meaning and Definition; Significance of Tourism; Definitions and Concepts – Tourism Systems, Visitor, Traveller, and Excursionist–Definition and differentiation. Nature and characteristics of tourism; Components – 5 A's – Introduction, Attraction, Accessibility, Accommodation, Amenities, Activities.

Module II: Types and Forms of Tourism (4 hours)

Types- Inbound and outbound tourism, Inter-regional and Intra-regional tourism, domestic and international tourism; Forms of Tourism- adventure, health, Business, conferences, conventions, incentives, sports, religious, senior Tourism, special interest tourism.

Module III: Tourist Transportation (8 hours)

Air transportation: The airline industry present policies, practices; Functioning of Indian carriers; Air Corporation Act, Air charters.

Surface Transport: Rent-a-car Scheme and Coach-Bus Tour, Transport & Insurance documents, All-India Permits.

Rail Transport: General information about Indian Railways, Types of rail tours in India; Place-on-Wheels and Royal Orient, Deccan Odessy, Toy Trains. Indrail Pass.

Water Transport: Historical past, cruise ships, ferries, hovercrafts, river and canal boats, Fly-cruise.

Module IV: Role of Government (4 hours)

Role of Ministry of Tourism in developing and Promoting tourism in India; Role of Central and State Government in Promoting Tourism, Study of National Tourism Policy 2002.

Module V: Study of Tourism Organisations: (6 hours)

Origin, location, institutional set up and functions of WTO, IATA, PATA, ASTA, UFTAA, IATO, TAAI and ICAO.