St Aloysius College (Autonomous) Mangalore

Re-accredited by NAAC with A Grade with a CGPA of 3.62
Recognized by UGC as "College With Potential For Excellence "
College with STAR STATUS conferred by DBT, Government Of India
Recognized as a Centre for Research Capacity building under UGC Stride.

Institute of Management and Training-AIMIT
Santa Clara University

Certificate Course for 30 hours in

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My Own Business Management

conducted by Department Of MBA

Dr Rowena Wright
HOD

Fr Melwin Pinto
Director

St Aloysius College (Autonomous) - Santa Clara University- My Own Business Institute

St. Aloysius and SCU MOBI Course Summary:

St. Aloysius College and SCU MOBI worked together to create a custom Starting a Business course covering 21 topics:

1. Deciding on a Business
2. The Business Plan
3. Home-based and Freelance Business
4. Financing the Business
5. Business Organization
6. Licenses and Permits
7. Business Insurance
8. Communication Tools
9. Buying a Business or Franchise
10. Choosing a Business Location
11. Accounting and Cash Flow
12. Ecommerce
13. Opening and Marketing (now marketing)
14. Managing Employees
15. Expanding and Handling Employees
16. Adapting in the Midst of Change
17. Controlling Costs
18. Business Storytelling
19. Selling
20. Making Ethical Decisions
21. Microfinance for Entrepreneurs

Students must cover the curriculum in each session and take a 10 question covering that material before moving on to the next topic. At the conclusion of the course students must take a cumulative final exam (63 questions) and pass with an 80% or better to receive their certificate of completion.

Course outcome :

On successful completion of this course, students will be able to

- Help to start and grow their own business.

- Know the process of starting a new venture and create their **business** plan.

- Know about valuation of **business** and the sources for financing new venture.

Principal
ST. ALOYSIUS COLLEGE (AUTONOMOUS)
MANGALORE-575003