



LOGISTICS MANAGEMENT

Rationale: The objective of the certificate is to provide a comprehensive analysis of the principles and practices in logistics Management.

Learning Objective

- To examine the basic concepts impacting retail logistics
- Understanding how to apply the concepts within the managerial context.

MODULE 1: INTRODUCTION (7 Hrs)

Logistics - Meaning, Objectives of logistics Management, Scope of Logistics management, Types of logistics management, types of logistics, Transportation- models of transportation.

MODULE II: WAREHOUSING MANAGEMENT SYSTEM (6 Hrs)

Warehouse- Meaning, Need for warehousing, Benefits of Warehouses, Functions of Warehouses, Types of warehouses, Warehouse related cost, warehousing strategies.

MODULE III: TRANSPORT PLANNING SYSTEM (6Hrs)

Transport- Meaning, Importance of Transportation, Participants in the transport decision, factors influencing transport-Product related and market related.

MODULE IV: INTEGRATED GLOBAL LOGISTICS (6 Hrs)

Basics of Global Logistics, Global intermediaries, Key Global documentation, Letter of Credit-Meaning Steps in letter of credit, Barriers to global Logistics.

LEARNING RESOURCES

1. Donald J. Bowersox & David J. Closs (2004) Logistical Management, Tata McGraw Hill Publishing Co. Ltd, New Delhi.
2. Satish C. Ailawadi & Rakesh Singh (2005) Logistics Management, Prentice-Hall of India Pvt. Ltd., New Delhi.
3. Sarika Kulkarni (2004) Supply Chain Management, Tata Mc-Graw Hill Publishing Co Ltd., New Delhi.