ಸಂತಅಲೋಶಿಯಸ್ ಕಾಲೇಜು (ಸ್ವಾಯತ್ತ) ಮಂಗಳೂರು– 575 003 www.staloysius.edu.in



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Centre for Research Capacity Building under UGC-STRIDE

Board of Studies Minutes

JOURNALISM

	Date Page
	Pate: 18/08/2023 Venu : Google Meet meet. google com/en
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	Action taken
	In the paper, Blattet Township Dr.
10	Semester V wall a pollar pel before
0 10	Introduction to communication, as it is an
d Me	advanced paper for in year highlights, has a
	et dont can minimite misunders tandings by
	checking back and clarifying that they have inclusted correctly.
u	to to de correction of
1	inclusion

Ms. Anisha, Fr. Marcel and Ms. Hampesh to buggested that the paper be filled more with communication theories and models. In whit we communication theories and models. In white basse and advanced concepts like the arishold model, two step model, cultivation analysis model, two step model, cultivation analysis and uses and gralification theory need to be added.

Practical paper Introduction to

In the Practical paper Introduction to Communication, Ms. Anisha suggested valding excercise No 5, where a student deaft a proposal to host a program outside the college in collaboration with the department. In the paper, Media Laws & Elkes, Fs. Marcel suggested adding furdamental rights to Unit I. Dr. Hampesh & Suggested making a change in Unit IV to put it in order as Copyright, Copylift and Greative Common Par. Anisha K suggested adding the legal system in India to Unit IV.

In the paper telled Fundamentals of Radio and TV, Fr. Marcel suggested adding the concept of anchoring.

Semester VI

In the paper, Digital Tournalism Dr. Anishe K. clarified by making a change in the title of the runit. Instead of online/digital, it is decided to specifically mention digital in the title. In the paper Advertising and Corporate Communication, Fr. Marcel, Buggested adding definitions and types to add in that I.

Signature of munteer allended the mating
Ms. Bhaerya Sketty

Run Fr. Marcel Rodrigues SI

Ms. Ashroim

Ms. Abdul Rasheed.

Ms. Liketh Sherry K

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Dr. Bhaskar Hegde

Dr. Bhaskar Hegde

Dr. Rakesh Kumar

Mr. Naina J. A.

Mr. Fredy Matters.

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