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Centre for Research Capacity Building under UGC-STRIDE

Board of Studies Minutes

JOURNALISM

Date: 18/08/2023
Venue: Google Meet
meet.google.com/eng-qdsu-tnb

Members Present

Internal - Ms. Bhavya Shetty
Members Rev. Fr. Marcel Rodrigues SJ
Ms. Ashwini
Mr. Abdul Rasheed
Ms. Likhitha Shenoy K
Ms. Prajath Hegde

External - Dr. Bhaskar Hegde
Members Dr. Anisha K.
Dr. Hampesh K.S
Mr. Rakesh Kumar
Ms. Naina J.A.

Student Representation - Freddy Mathew

Agenda

- 1) To introduce V & VI semester syllabus under NEP.
- 2) Any other matter.

Action taken

Semester V
Introduction to communication, as it is an advanced paper for III year highlights, has a student can minimize misunderstandings by checking back and clarifying that they have understood correctly.

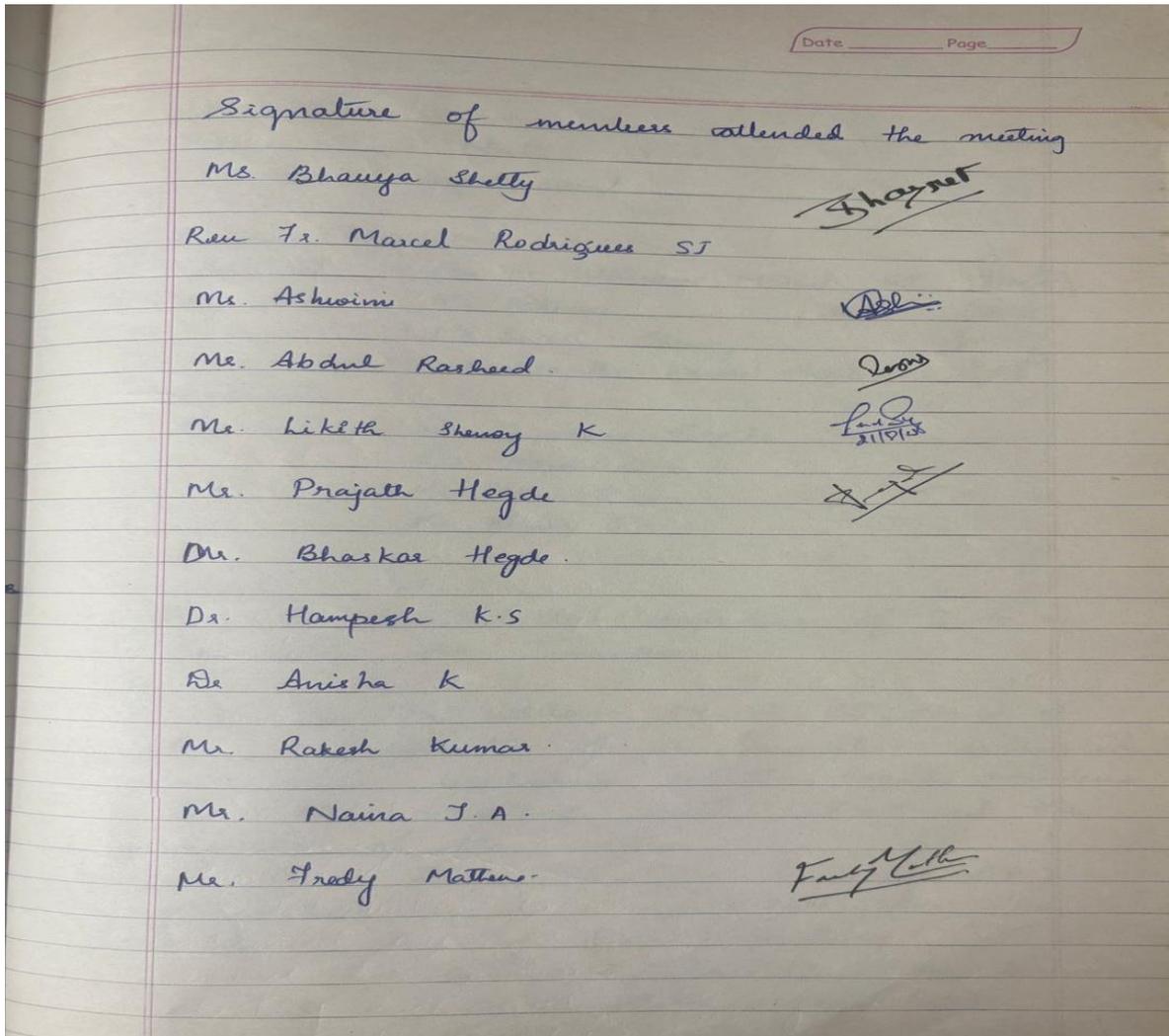
Ms. Anisha, Fr. Marcel and Ms. Hampesh K.S. suggested that the paper be filled more with communication theories and models. In Unit IV, basic and advanced concepts like the Aristotle model, two step model, cultivation analysis and uses and gratification theory need to be added.

In the Practical paper Introduction to Communication, Ms. Anisha suggested adding exercise No 5, where a student draft a proposal to host a program outside the college in collaboration with the department. In the paper, Media Law & Ethics, Fr. Marcel suggested adding Fundamental Rights to Unit I. Dr. Hampesh K.S. suggested making a change in Unit IV to put it in order as Copyright, Copyright and Creative Commons. Dr. Anisha K suggested adding the legal system in India to Unit IV.

In the paper titled Fundamentals of Radio and TV, Fr. Marcel suggested adding the concept of anchoring.

Semester VI

In the paper, Digital Journalism Dr. Anisha K. clarified by making a change in the title of the unit. Instead of online/digital, it is decided to specifically mention digital in the title. In the paper Advertising and Corporate Communication, Fr. Marcel, suggested adding definitions and types to add in Unit I.



Shanya Shetty

Signature and seal of the Head of the department