



St Aloysius College (Autonomous), Mangaluru

Criterion III: Research, Innovations and Extension

Metric No.: 3.3.2

Year: 2022-2023

ENTREPRENEURSHIP - OPPORTUNITIES AND CHALLENGES

Department of Post Graduate Studies and Research in Commerce conducted a State level Seminar on Entrepreneurship – Opportunities and Challenges. The inaugural programme began at 9.00 AM with the arrival of the honorable chief guest Mr. Mithun Bhatt Kakunje and the other dignitaries to the venue. The programme continued with a prayer. Mr. Joyan D’Souza, HOD, M.Com (Finance and Analytics) welcomed the gathering and the Seminar was formally inaugurated by the Chief guest and other dignitaries by lighting the lamp.

Ms. Nandini, Convener of the Seminar, gave a brief introduction of the Chief guest, Mr. Mithun Bhat Kankunje and invited him to address the gathering. Mr. Mithun Bhatt Kakunje started his speech with a story to capture the audience’s attention. It was his life story about how he came up with the idea of creating his own business, and the things that have inspired him to go with his idea. He explained the gathering about the important aspects that need to be taken care by an aspiring entrepreneur before starting his business. The first thing to do is a thorough research in the relevant field and understand the market. He spoke about the failures that he has faced in business and how he has overcome them. He concluded by quoting “It’s alright to fail but learn from mistakes”.

Thereafter, the President of the inaugural programme, Rev Dr. Praveen Martis, Principal thanked all the organisers for conducting the seminar relevant topic like entrepreneurship. He spoke about how ideas can drive the world and how one can find solutions to their problems. The message delivered by the Principal was very insightful and inspired the students to become successful entrepreneurs. The inaugural programme ended with a vote of thanks by Ms.Vashika, student coordinator of the seminar.

The Key note address was delivered by Ms. Vathika Pai, Proprietor, Vathika International Travels and Head of Operations, Nirmala Travels. She is the former president of Kanara Chamber of Commerce & Industry. She enlightened the students on the topic Entrepreneurship: Opportunities and Challenges. Miss Joyline Jessica Correa, Assistant Professor M. Com (Finance and Analytics) welcomed and introduced the key note speaker to all the participants.

In this session Ms Vathika Pai discussed various Entrepreneurship Opportunities and Challenges. She mentioned that entrepreneur is someone who thinks differently from rest of them. He/ she is ready to take initiative and has leadership skills. One may be born with leadership skills or acquire it. When a leader is confident, the same confidence is boosted among the employees. She also highlighted various skills an entrepreneur must possess, like business skills, communication skills, decision making, problem solving, organization skills etc. She emphasized that most important skill among them is communication skills. She also mentioned that when you are an entrepreneur, you need to network with lot of people. She suggested the participants to read newspapers enhances their vocabulary to have better communication and networking with others. She also mentioned about the various challenges like access to quality education, technology, capital, societal attitude etc. She emphasized on the fact that the entrepreneurs need to utilize all modern methods available to reach out to their target customers and expand their business. The session was open for discussion and questions from the



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students for 10 minutes. One student raised a question regarding the data abundance and how it can be utilized effectively for making decisions in the course of setting up of the business. The resource person answered the question telling that the data abundance and its availability is a boon for entrepreneur in acquiring customer and expanding the business but the entrepreneur should be careful about the source and the authenticity of the data. The session was ended with the vote of thanks proposed by Kiran, Student, M.com (Finance & Analytics).

The first technical session was taken by Dr. Roshni Yeshawanth, Assistant Professor, Government First Grade College, Kaup. DR. Shakira Irfana, Assistant Professor M.com (Finance & Analytics) welcomed and introduced the guest to all the participants.

In this session the resource person discussed on Social Entrepreneurship – An Entrepreneurial Culture for Shared Value Creation. She first explained the meaning and relevance of the concept of social entrepreneurship and discussed case studies on social entrepreneurship from different parts of Karnataka that she had studies during the course of her research. First case was on Women Empowerment, Women Multipurpose Co-operative Society - **Charaka Mahila Vividoddesha Kaigaarika Sahakari Sangha** founded by Mr. Prasanna. Second case was about a training and business unit run for the economic empowerment of differently abled – **Swastha – Training & Rehabilitation** (Parent Organization: The Coorg Foundation, Project Donors & Partners – TATA Coffee Limited). To conclude with the resource person mentioned that the social enterprises face financial difficulties as it they mainly depend on the donation and the internal income generated by their business units. She highlighted the importance of Social Stock Exchanges which would help these social enterprises and social entrepreneurs to raise capital from the masses. Ms Ashika, student, MCom (Finance and Analytics) thank the chief guest for delivering such an insightful session on Social Entrepreneurship.

The resource person for second technical session was Dr. Sudhir Raj, Professor, Justice K.S. Hegde Institute of Management, NMAMIT, Nitte. He is the recipient of the prestigious Udupi District Karnataka State Rajyotsava Award 2020 for his contribution to education. Miss Norma, Student Coordinator welcomed and introduced the resource person to all the participants.

Mr. Sudhir Raj explained about the career options that available in the field of entrepreneurship. He highlighted the importance of entrepreneurship in VUCA world (Volatile, Uncertainty, Complexity and Ambiguity and spoke about the strategy which give a long-term value to the entrepreneurs and the stakeholders. He discussed about how to create and develop the value for relevant people and how customer can be a friend and enemy and how an entrepreneur should be innovative and adaptable. The session was ended vote of thanks by Renita D Souza student, MCom (Finance and Analytics)

The state level seminar on Entrepreneurship – Opportunities and Challenges helped all the participants to get insights on various aspects of Entrepreneurship. It enlightened them on the practical aspects of social entrepreneurship and made them aware of various opportunities in the field of entrepreneurship and challenges faced by the entrepreneurs in the course of setting up and running their business. It motivated the students to take up entrepreneurship in future, be their own boss and be a job creator and not a job seeker. The seminar was winded up by Miss. Renita, student of M,Com (Finance and Analytics) by proposing vote of thanks.



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INVESTORS AWARENESS PROGRAMME

Department of Post Graduate Studies and Research in Commerce, Department of Post Graduate Studies and Research in Economics in association with Mangalore University Commerce Teachers Association (MUCTA) organized **INVESTOR AWARENESS PROGRAMME on 07/09/2022**. The inaugural programme began at 9.30 AM with the arrival of the honorable guest of honor Mr Leo Amal A, the chief guest Dr. Richard Gonsalves and the other dignitaries to the venue. The programme continued with a prayer. Ms Jennifer Maria Quardus, HOD, MCom (General), welcomed the gathering and the programme was formally inaugurated by the Chief guest and other dignitaries by lighting the lamp.

The chief guest of the programme Dr. Richard Gonsalves, Director, LCRI Block, addressed the gathering. He started his speech with his personal investment experience. He talked about how he had bought a share in early 90's at just Rs.10 and sold it when it surged to Rs.100 on the advice of someone. But today the same share is worth around Rs.20000. so he explained how it is important to invest for the long term and he also advised the students to make the most of this awareness programme.

Thereafter, the President of the inaugural programme, Rev Dr. Praveen Martis, Principal, thanked all the organizers for conducting the Investor Awareness Programme. He spoke about how it is important to have money and manage it responsibly. He spoke about managing finances in the right way, so that we can help ourselves and thereby help our families and the society at large. The message delivered by the Principal was very insightful and inspired the students. The inaugural programme ended with a vote of thanks by Dr. Priya S Shetty, HOD, MA Economics.

The first session was delivered by Mr. Naveen Rego, SEBI Registered CFP. He enlightened the students on the topic Financial Literacy. XXX welcomed and introduced the speaker to all the participants. Mr Naveen began his session by asking the students to identify the photos of celebrities & asked them what they think were their major investment avenues. He then said that celebrities are their own brand-they invest on themselves. Therefore, the students must also invest in themselves by acquiring as much as knowledge as possible. Throughout the session he stressed upon the same. He also advised the students to live within their means and not to overspend. He explained that spending on unnecessary things by taking loans can only make a person look rich, but in reality, he will be poor. He also advised the gathering to plan their finances well. He urged all the women to take control of their finances and not leave it to others to manage. He concluded by reiterating to the students to work on themselves and if they don't know how, then to ask someone who does.

The 2nd session was taken by Leo Amal A, Senior branch manager, Franklin Templeton India Pvt Ltd. Adeeba Khan, student of II MCom (Finance and Analytics) welcomed and introduced the guest to all the participants.

In this session, the resource person began by explaining the students about simple interest, compound interest, present value and inflation. He also explained the concept of future value of money which is an essential aspect to be considered while investing. He spoke about these concepts to explain the importance of time value of money. He urged the students to start investing as early as possible. That is because, the earlier one starts



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investing, the more returns at the end of the long term investing period the investor will get due to the power of compounding, he explained and winded up his session.

The resource person for 3rd session was Mr. Elston Menezes. It was the most important session for the day. Ms Olivia Lobo, student, MCom (General) introduced the resource person to the gathering.

In this session, Mr Elston spoke about Money Management for youngsters. He started off by asking the meaning of money and its importance in everybody's life, thereby highlighting the importance of money management and investment. Mr. Elston, like the previous speakers, explained in detail how inflation renders uninvested money powerless in the future i.e money loses its purchasing power over time and it is an inevitable phenomenon. Therefore we have to start investing right now in order to overcome the inflation. He then talked about the fact that Indians traditionally invest their money in banks in the form of deposits because the money will be safe and they assume that they will get a high rate of interest later. But in reality, the interest rate in such deposits is not enough to beat inflation. The investment that can beat inflation hence is in equity- it is volatile in the short run and highly fluctuates, but in the long run, if invested with discipline, it can yield very high returns.

He handed over worksheets to all the participants which contained all the basic guidelines that he spoke about. Through the workbook he explained that investment avenues should be chosen based on the investor's goal. One must invest in debt securities for reasonable returns and most importantly, for the safety of the money invested, whereas if the investor has long term goals like retirement, one should invest in equity. When a person starts earning he must make sure to set aside some amount of his savings as per savings ratio prescribed in the workbook and save a portion for investment and some portion for emergency fund as well.

He then started talking about mutual fund as an investment avenue. Mutual fund allows investors to own shares in multiple companies at once for e.g. NIFTY50, NIFTY NEXT50 etc. Types of mutual funds are: 1)debt mutual fund which include bonds, deposits etc. for emergency and short term goals(below 5 years) 2) Equity mutual funds i.e equity shares of the company for retirement & long term goals which are above 10 years 3) hybrid mutual funds which is mix of both equity and debt instruments for medium term which is between 5-10 years. An investor can invest accordingly to this goals. He concluded the session by answering queries by some participants.

The Investors Awareness Programme helped all the participants to get insights on various aspects of investment and money management. It enlightened them on the practical aspects of different investment avenues and made them aware of various opportunities in the field of investing. It motivated the students to start investing in future. The seminar was winded up by Ms Renita Dsouza student MCom (Finance and Analytics) by proposing vote of thanks.

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SAVE SOIL AWARENESS

The department of BBA and B Voc of St Aloysius College in collaboration with Save soil team Mangaluru organized a Save soil awareness programme on Thursday, September 15. Cyclist Sahil Jha was the resource person for the event. Cyclist Sahil Jha travelled for more than 2500 kilometer starting from Kolkata to create awareness on save soil and stop hunger crisis. Speaking on the occasion, Sahil Jha said, "Over three lac farmers have committed suicide due to low fertility of soil and low income. Soil will turn into desert because of usage of pesticides, digging, fertilizers where we will witness 40 percent decline in food products. "When half of the population strives for food, civil wars will unfold. I urge the government to introduce policy to give certain incentives to farmers. People need to be aware about the importance and need in saving the soil. If the people raise their voices, the government will definitely introduce a soil conservative policy," said Sahil Jha. Dean BBA Arathi Shanbag, HOD BBA Claret Pereira, dean B Voc Chethan Shettigar and others were present. Assistant professor of BBA Ayush Kottari compered the event.



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THE BASICS YOU NEED TO WORK AT AN AGENCY AS A DESIGNER

Department of B.Voc Animation and Multimedia conducted a Seminar on 8/10/2022 on the topic "Basics you need before joining an agency". The seminar took place in AV room of Arrupe Block by Senior Graphic Designer of Alter Marketing Pvt. Limited Mr. Arun Bailur. Total of 55 students attended the seminar. The Dignitaries were escorted by the staff co-ordinator Mr. Chethan Kotian. Ms. Nazneen of 1st B.Voc Animation and Multimedia welcomed the guests through welcome speech and followed by Floral welcome. The resource person was accompanied by Ms. Deena the co-founder and director of Alter Marketing and Mr. Vibhan who was the student of B.Voc animation and Multimedia Batch 2019 and now a graphic designer in Alter Marketing. Resource Person Mr. Arun Bailur explained the various divisions of graphic designing and the challenges faced as a designer. Later, followed by interaction session where students asked various questions and doubts with the resource persons regarding graphics, VFX, editing etc this session was handled by Ms. Deena, Mr. Arun and Mr. Vibhan. Ms. Deena conducted an activity among students regarding creativity and planning by giving them client briefing for a social media post. Students came up with different and unique concepts which they were asked to explain and execute in the seminar later. Students had a great time and learnt a lot in this knowledge transfer process. The event was concluded by vote of thanks by Mr. Manish of 1st B.Voc Animation and Multimedia.





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REPORT ON TALK ON- “HOW TO BUILD A CAREER IN STOCK TRADING”

INTRODUCTION

In this era where we converse on the concept of financial discipline and financial independence, it is apt to understand the pathway towards building your career in this capital market stream. Understanding the emerging financial market along with the relevant knowledge is of utmost importance to investing in the market which is tagged as risky and speculative. To enlighten the students about this unconventional thought of investment and creating employment in field of stock trading, this talk was organised.

ABOUT THE RESOURCE PERSONS

Mr Hithu Hariharan and Mr Harsh Bangera who are the Co-Founders for PHINIQ Training LLP and alumnus of our department were the resource persons for the session.

FORMAL PROGRAMME

The programme commenced with a general welcome and instructions by the emcee Ms Aditi followed by prayer led by Ms Giselle and team. The welcome address was delivered by Ms Diya K. Dr. Denis Fernandes delivered his presidential remarks wherein he stressed on the importance of alumni association for building the department and a glimpse of investing in stock market. Mrs Arati Shanbhag, Dean- Department of BBA and the Coordinator of the programme stated the experiences of the resource persons as students and their potentialities even as a under-grad student which is an added feature to build a student's personality. She also stressed on alumni interaction as a base to understand the career perspective and making informed choices.

The session was engaged by the resource persons Mr Hithu Hariharan and Mr Harsh Bangera. Mr Hithu enlightened the students about break in the field of stock market and what enthused him for undertaking this venture. He progressively termed few terminologies which every participant must acquaint them before starting to trade in shares and stocks. Mr Harsh deliberated on the work ethics and time required to trade in shares and stocks and also stated few instances which made him choose this field as his career.

The session was followed by interaction with the resource persons. Mr Rishi proposed the vote of thanks.

The resource persons were available for one-to-one interaction for next 20 minutes.

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REPORT ON TALK ON – “PREPARATION FOR CAT / MAT”

In today's current competitive job scenario choosing a promising degree program is very essential when it comes to ensuring a promising career. In recent times an MBA degree has become one of the most coveted and prestigious career options for most graduates. To enlighten the second year students about how important it is to write CAT / MAT examinations and to get into a great career path and the fact that they have almost a year to prepare, this talk served the purpose.

ABOUT THE RESOURCE PERSON

Mr. Ganesh Hebbar Director of T.I.M.E. was the resource person of the session.

FORMAL PROGRAMME: The programme commenced with a general welcome and instructions by the emcee Ms Fabiola followed by prayer led by Ms Giselle and team. The welcome address was delivered by Mr Dion. Mrs Arati Shanbhag Dean- Department of BBA welcomed Mr. Ganesh Hebbar by giving a memento as a token of appreciation and Ms Ashitha Pinto welcomed Mr. Akshith by giving a memento. Mrs Arati Shanbhag, Dean- Department of BBA addressed the students and encouraged them to actively take part and make the best use of the session. Miss Santhoshi introduced Mr Hebbar. The session was engaged by the resource person Mr Ganesh Hebbar. He spoke about the four important aspects highlighting on why MBA is a good option and suggested the students about the top B-schools situated all over India and motivated to take up the entrance exams of the esteemed institutions. He concluded the session with a short quote “Why fit in when you are born to stand out”.

Mrs Vinola and Ms Naina handed over the letter of appreciation to the guests. Ms Smruthi proposed the vote of thanks.



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REPORT ON TALK ON- “MANAGE MNET APTITUDE TEST AND COMMON ADMISSION TEST”

In this era where there's a high competition to gain expertise and knowledge and with a massive growth in the field of management, it is apt to understand the pathway towards building your career. An entry to the MBA world requires the candidates to appear for entrance exams of which the most popular is the CAT (Common Admission Test) or MAT (Management Aptitude Test).

The CAT/MAT Score allows the candidate to be eligible for most of the best B-Schools in India including the IIMs which hold the CAT Exam.

ABOUT THE RESOURCE PERSONS

Mr Ganesh Hebbar who is the director of T.I.M.E (Mangaluru and Udupi branch) and Mr. Akshith were the resource persons of the session.

FORMAL PROGRAMME

The programme commenced with a general welcome and instructions by the emcee Ms Simran followed by prayer led by Ms Giselle and team. The welcome address was delivered by Ms. Erica Pinto. The resource person was introduced by Mr Shivarama.

The session was engaged by the resource person Mr Ganesh Hebbar who enlightened the students about the various fields to be pursued after completion of BBA. He emphasized on the need to give an attempt for competitive exams and with an elaborate explanation on how to prepare for these exams. The last part of the session included examples on how questions would appear in these competitive exams. He cited few problems and practically demonstrated by solving them.

The session was followed by interaction with the resource persons. Mr Jeevan Miranda proposed the vote of thanks. The resource persons were available for one-to-one interaction after the programme.

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FACULTY DEVELOPMENT WORKSHOP ON MOLECULAR TECHNIQUES

The inauguration of the 2-day Faculty Development Workshop on 'Molecular Techniques' which was jointly organised by the Departments of Biological Sciences (UG) and PG Biotechnology in association with Karnataka Science and Technology Academy was held on November 4 in Sanidhya Hall of the college.

Dr T S Keshava Prasad, professor and deputy director, Centre for Systems Biology and Molecular Medicine, Yenepoya Research Centre, Yenepoya Deemed-to-be University, Mangaluru, inaugurated the programme and delivered the keynote address. Dr Praveen Martis, SJ, principal, presided over the programme. Dr Hemachandra, HOD of Zoology, Harsha Paul, dean of Biological Sciences and Sreejesh P C, convenor of the programme were on the dais.

Dr T S Keshava Prasad in his keynote address spoke on the importance of soft skills and technical skills for employment in the field of science. He emphasized on Attitude, Knowledge, Skill (ASK) and National Skills Qualification Framework (NSQF), Govt of India which enables persons to acquire desired competency levels. He guided the faculty members to impart more soft skills and technical skills rather than theoretical skills. He also said that the faculty members should strive to be experts in their fields and make a meaningful contribution to society. He suggested that participants should think how to create or find opportunities rather than not having one.

Dr Praveen Martis in his presidential remarks said that the faculty members are fortunate to get relevant information and knowledge from the speaker on how to acquire softskills. He congratulated the departments for organising such programme.

During the workshop participants will get hands-on training in PCR, Agarose and Poly Acrylamide Gel Electrophoresis, Gel Doc, and Nanodrop. The hands-on training workshop will help the degree and PUC teaching faculties to enhance their laboratory skills in the field of molecular biology.

Akshitha, department of Zoology compered the programme. Harsha Paul welcomed the gathering. Dr Shreelalitha Suvarna, HoD of Postgraduate Studies ad Research in Biotechnology introduced the chief guest. Dr Hemachandra Amin proposed the vote of thanks.

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REPORT ON TALK ON- “BUSINESS CONSULTING- THE FUTURE”

Talk on BUSINESS CONSULTING- THE FUTURE organised by Department of Business Administration In association with SACAA on November 10,2022 .

Mr Sujin Ommen Phillip an alumnus of the college was the resource person. He highlighted about the career prospects in the field of consulting and addressed the nature of business issues which require assistance.

The scope of Business consulting is inclusive of marketing and branding issues, technology gaps, human resource outsourcing and so on. Around 240 students took an active participation in the seminar.

The poster is for a talk titled "BUSINESS CONSULTING - THE FUTURE" by Mr. Sujin Ommen Phillip. It is organized by the Department of Business Administration in association with the St. Aloysius College Alumni Association (SACAA). The event is held on Thursday, November 10, from 3 PM to 4 PM IST at Venue AR 803. The poster features a portrait of Mr. Phillip and lists the following participants: Rev. Dr. Praveen Martis S J (Principal), Dr. Denis Fernandes (Director), Mrs. Arati Shanbhag (Dean), Ms. Clare Pereira (HOD), Ms. Maina Dsouza and Ms. Sahana (Coordinators), and Mr. Sunil Kunder (President of SACAA). The word "LIVE" is prominently displayed next to the speaker's photo.

ST ALOYSIUS COLLEGE (AUTONOMOUS)
MANGALURU
IN ASSOCIATION WITH
ST.ALOYSIUS COLLEGE ALUMNI ASSOCIATION (SACAA)
& DEPARTMENT OF BUSINESS ADMINISTRATION

Mr. Sujin Ommen Phillip
FROM 3PM-4PM IST
Thursday, November 10
BUSINESS CONSULTING - THE FUTURE

Venue AR 803

LIVE

REV. DR. PRAVEEN MARTIS S J
PRINCIPAL

DR DENIS FERNANDES
DIRECTOR

MRS ARATI SHANBHAG
DEAN

MS CLARET PEREIRA
HOD

MS MAINA DSOUZA AND MS SAHANA
COORDINATORS

MR SUNIL KUNDAR
PRESIDENT OF SACAA

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COLLEGE TO CAREER

Department of Physics organized a lecture cum interactive session on College to Career on 17th February 2023 at 10 am in Eric Mathias Hall, IT Block. There was a interaction of around 130 students with Mr Patrick D'Silva, Scientist, Grade H DRDL, Hyderabad.


**ST ALOYSIUS COLLEGE (AUTONOMOUS),
MANGALURU – 575 003**

Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4 (4th Cycle)
Ranked 95 in College Category – 2021 under NIRF, Ministry of Education, Government of India
Recognized as Centre for Research Capacity Building under UGC-STRIDE Scheme
Recognized under the DBT – BUILDER Scheme, Government of India
College with "STAR STATUS" conferred by DBT, Government of India
Recognized by UGC as "College with Potential for Excellence"

**Department of Physics
organises**

COLLEGE TO CAREER

LECTURE CUM INTERACTIVE SESSION



Guest Speaker:
Mr Patrick D'Silva
(B.E, M.Tech) Scientist,
Grade H DRDL, Hyderabad

Date : 17 February 2023
Time : 10am.
Venue: Eric Mathias Hall,
IT Block

Dr Ishwara Bhat S.
HOD, Physics Dept.

Dr Narayana Bhat.
Director, Xavier Block

Rev Dr Praveen Martis SJ
Principal

Cordial welcome to all





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REVOLUTIONALISED MARKETING THROUGH SOCIAL MEDIA COMMUNICATION

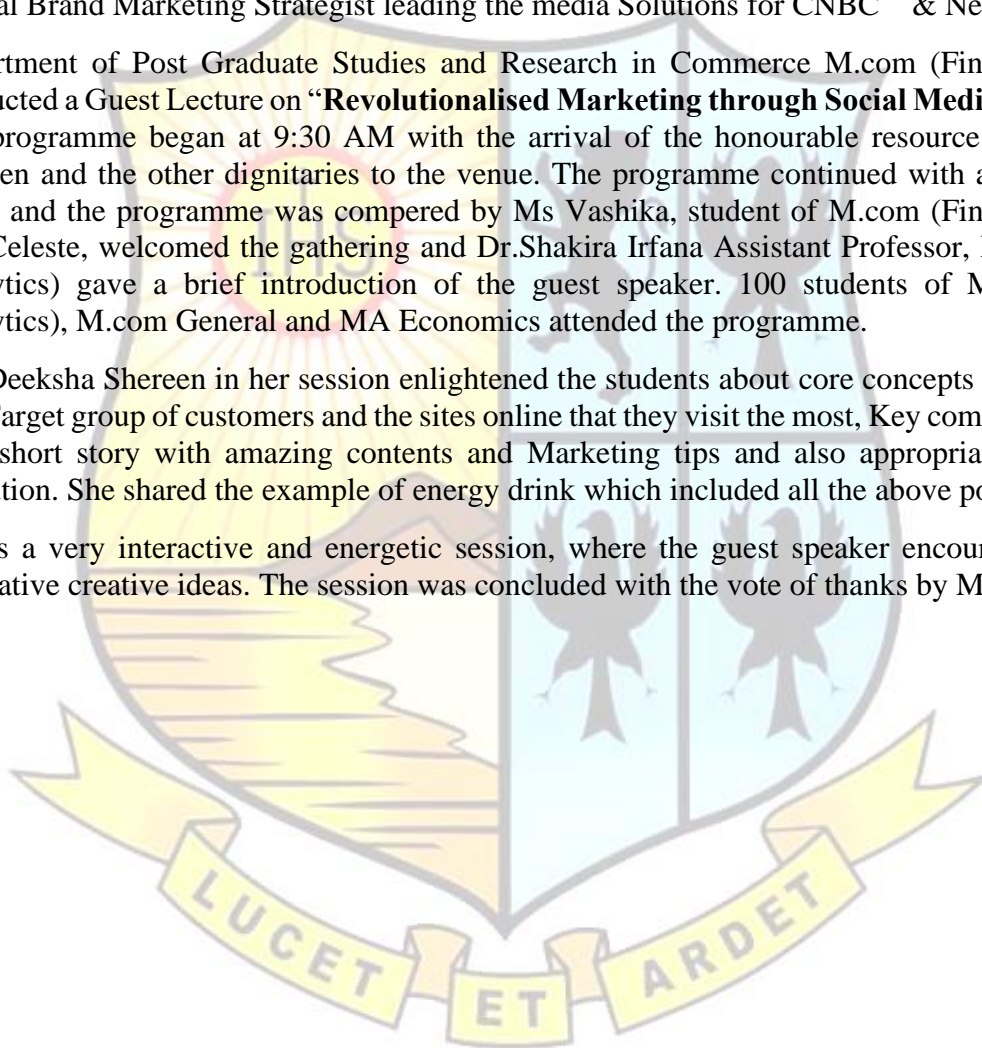
Resource Person: Ms. Deeksha Shereen

Digital Brand Marketing Strategist leading the media Solutions for CNBC & News 18 South Region

Department of Post Graduate Studies and Research in Commerce M.com (Finance and Analytics) conducted a Guest Lecture on “**Revolutionalised Marketing through Social Media Communication**”. The programme began at 9:30 AM with the arrival of the honourable resource person Ms. Deeksha Shereen and the other dignitaries to the venue. The programme continued with a prayer lead by Ms. Tania and the programme was compered by Ms. Vashika, student of M.com (Finance and Analytics). Ms. Celeste, welcomed the gathering and Dr. Shakira Irfana Assistant Professor, M.com (Finance and Analytics) gave a brief introduction of the guest speaker. 100 students of M.com (Finance and Analytics), M.com General and MA Economics attended the programme.

Ms. Deeksha Shereen in her session enlightened the students about core concepts of Digital Marketing like Target group of customers and the sites online that they visit the most, Key communication, it should be a short story with amazing contents and Marketing tips and also appropriate budgeting and its execution. She shared the example of energy drink which included all the above points mentioned.

It was a very interactive and energetic session, where the guest speaker encouraged all students to generative creative ideas. The session was concluded with the vote of thanks by Ms. Josna Lobo.



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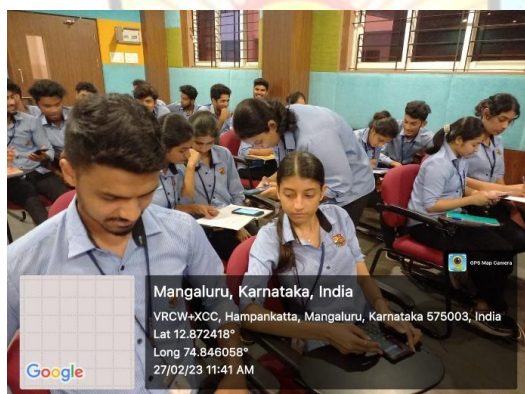
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REPORT ON MOCK STOCK

To acquaint the students with the practical component of stock market trading, an event such as Mock Stock was organised. This event enables the building of an investment acumen amongst the management students. The event commenced with the introductory remarks by Ms Anania. The resource person being Mr Hisham who is also an alumnus of our esteemed Department. The event was held for two days - 27th and 28th of February, 2023. Mr Hisham moderated the entire session from 11 AM to 3 PM IST on both the days. He also created a website to record the trading results. The session ended with the vote of thanks proposed by the Dean - Dr Arati Shanbhag.



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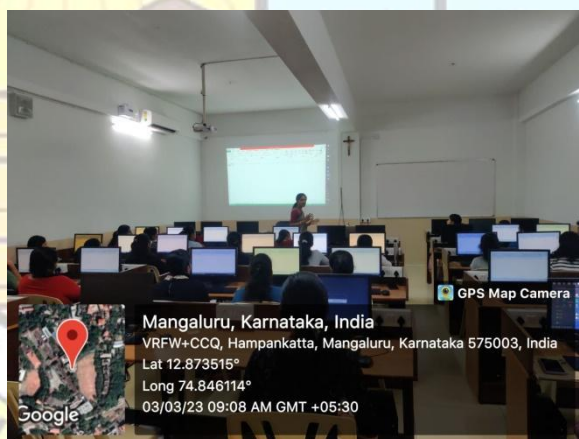
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REPORT OF WORKSHOP ON “MICROSOFT EXCEL”

On 2nd March 2023, the post graduate department of Mathematics organized a workshop on “Microsoft excel”. A total of 30 students along with 2 staff attended the workshop. The workshop was conducted in LCRI LAB. The speaker for the session was Ms. Joylin from the department of MCom (Finance and Analytics). The session began with a discussion of keyboard shortcuts as tools for working with Excel. Ms. Joylin recommended using keyboard shortcuts rather than relying on the mouse for efficiency. The presentation then moved on to Excel sheets, starting with writing a sequence of succeeding numbers without manual entry in each cell. The session covered a range of Excel formulas, including converting lowercase cells to uppercase or vice versa, changing the first letter of text, and basic statistical operations. An excellent explanation of how to use the "if" condition in Excel sheets was told. The session concluded with a demonstration of how to use a pivot table to obtain the required data from more than a thousand observations with various variables.

In conclusion, Ms. Joylin's presentation provided a comprehensive overview of Excel and its capabilities. She emphasized the importance of using keyboard shortcuts to increase efficiency and provided numerous examples of useful formulas and functions in Excel. The demonstration of how to use pivot tables to obtain the required data was particularly informative. Ms. Joylin concluded by encouraging the audience to explore the limitless potential of Excel as it continues to be an essential tool in many industries.



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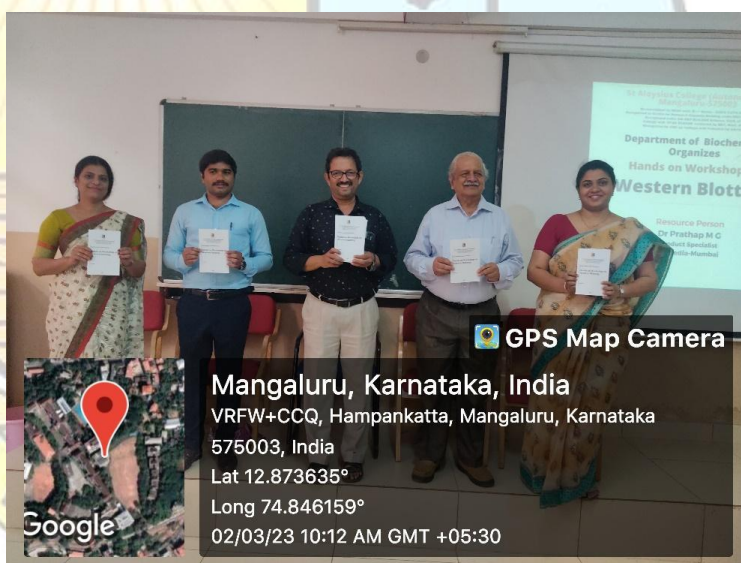
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A REPORT ON WESTERN BLOTTING WORKSHOP

The department of Postgraduate studies and research in Biochemistry, St Aloysius College (Autonomous), Mangalore organised a “Hands-on workshop on Western Blotting” On 2nd and 3rd March 2023. A total of 39 students participated in the workshop. Dr Pratap MG, product specialist, Hi-Media was the resource person. Day 1 began with an inaugural programme. Dr Richard Gonsalves, director of LCRI block, Dr Cletus D’Souza, adjunct professor, PG Biochemistry and all the faculties of UG and PG Biochemistry participated in the event. The resource person briefed the students on the theoretical aspects of the technique. Student volunteers from First year PG Biochemistry explained the various protein purification strategies with interactive charts. The students prepared SDS gels under the guidance of the resource person. Day 1 culminated with the electroblotting procedure. On the second day, the students performed immunodetection to visualise the protein blotted onto the nitrocellulose membrane. The workshop concluded with a valedictory program during which participants shared that they had an enriching experience. A certificate of participation was distributed to all participants. The Head of the department proposed a vote of thanks to all involved in making the workshop a successful event.



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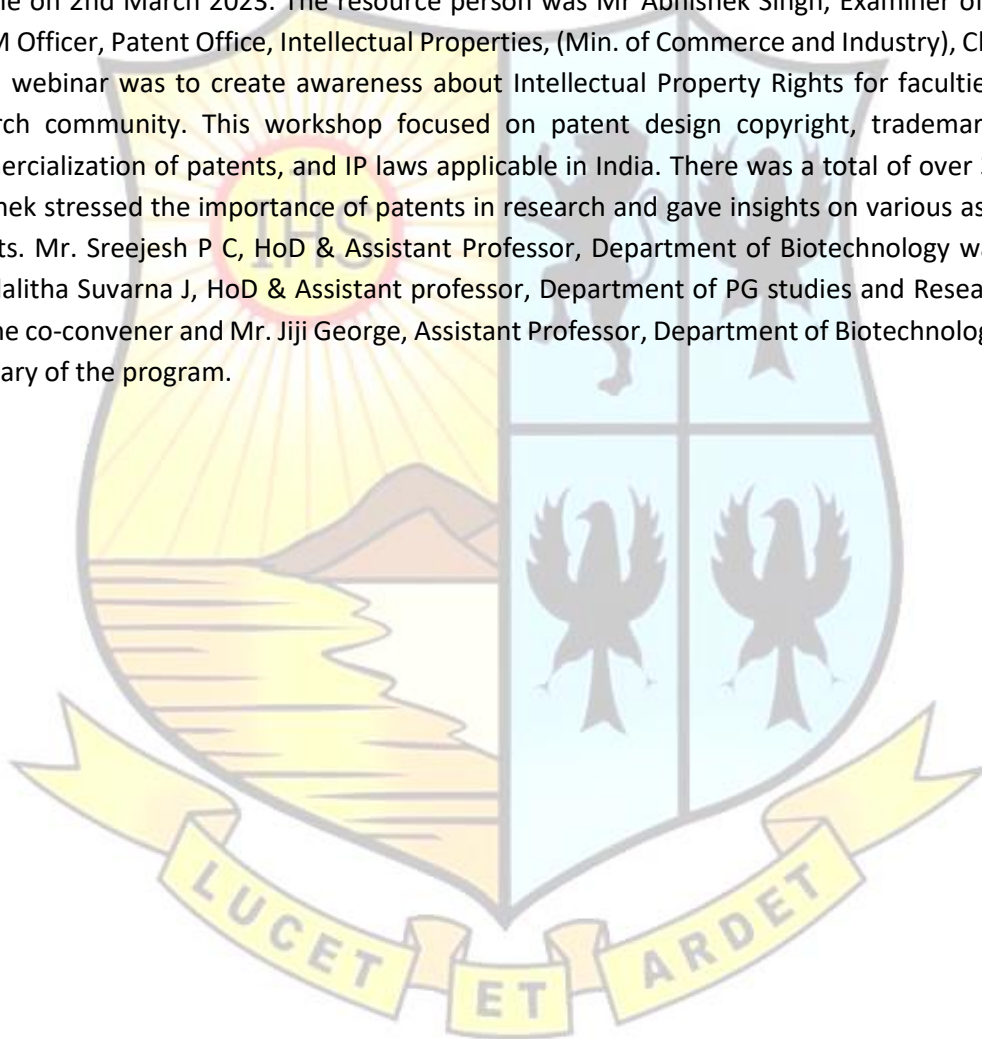
Criterion III: Research, Innovations and Extension

Metric No.: 3.3.2

Year: 2022-2023

REPORT OF ONE DAY WORKSHOP ON “IPR AWARENESS PROGRAMME”

The UG and PG Departments of Biotechnology of St Aloysius College (Autonomous) Mangalore jointly organized one day workshop on “IPR Awareness Programme” under the National Intellectual Awareness Scheme on 2nd March 2023. The resource person was Mr Abhishek Singh, Examiner of Patents and Design, NIPAM Officer, Patent Office, Intellectual Properties, (Min. of Commerce and Industry), Chennai. The objective of the webinar was to create awareness about Intellectual Property Rights for faculties, students, and the research community. This workshop focused on patent design copyright, trademark, trade secret, the commercialization of patents, and IP laws applicable in India. There was a total of over 300 participants. Mr. Abhishek stressed the importance of patents in research and gave insights on various aspects of applying for patents. Mr. Sreejesh P C, HoD & Assistant Professor, Department of Biotechnology was the Convener, Dr. Shreelalitha Suvarna J, HoD & Assistant professor, Department of PG studies and Research in Biotechnology was the co-convener and Mr. Jiji George, Assistant Professor, Department of Biotechnology was the organizing secretary of the program.



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Criterion III: Research, Innovations and Extension

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Year: 2022-2023

NATIONAL LEVEL SEMINAR ON ADVANCES IN CHEMICAL RESEARCH (ACR-23)

The Department of Postgraduate Studies and Research in Chemistry, St Aloysius College (Autonomous), Mangaluru in collaboration with St Joseph's College (Autonomous), Devagiri, Calicut has organized a one-day National Level Seminar on **Advances in Chemical Research (ACR-2023)** on 6th March 2023 in Fr. L F Rasquinha Auditorium, LCRI Block of the College.

Dr. V. Rajendran, Professor and Principal of Dr N. G. P. Arts & Science College, Coimbatore was the Chief Guest and inaugurated the programme. Dr Ganapati V. Shanbhag, Dean (Academics), Associate Professor and HOD, Materials Science & Catalysis Division Poornaprajna Institute of Scientific Research (PPISR) Bengaluru, was the Guest of Honour and delivered the Keynote Address. Rev. Dr Praveen Martis, SJ, Principal, presided over the programme. Dr Alwyn D'Sa, Controller of Examinations, Dr Richard Gonsalves, Director of PG Science Block, Dr Ronald Nazareth, HOD of Post Graduate Studies and Research in Chemistry, Dr Akshatha Salian, Convenor and Dr Manoj Mathews, Co-convenor were on the dais. Dr. V. Rajendran in his speech stressed on the importance of Chemistry in day-to-day life. He elaborated the significance of innovative and creative research work in the field of Chemistry along with Material Science to combat various problems existing in the society and how young generation should start finding the sources of solution that are already existing in and around us and help the society. He suggested the students that the qualification alone will not support for placement. Along with the qualification, one must have the additional skills as well as the knowledge of research. Technological transformation is very important and the new technology plays a major role in our daily life. Hence explore yourself with unique ideas and grab the opportunities.

Dr Ganapathy Shanbhag, in his Keynote address explained the urgent need for switching over to Bioenergy. He explained the research on Biodiesel synthesis by giving the example of Biomass conversion using metal hydroxystannate. He also, discussed the uses of various shape selective, chemo selective and regio selective catalysts.

Rev. Dr Praveen Martis SJ, in his presidential remarks said that there are so many unsolved questions in science. Unless the habit of reasoning and questing, it is not possible to solve anything. He spoke on some recent findings in the field of Chemistry; how researchers are trying to use Nanoscience to find solutions to the environmental problems like to reduce the oxides of Sulphur content in fuel and he suggested the students to think differently and urged the students to get into research and do something for the society. Dr Richard Gonsalves, Director of PG Science Block was honoured during the programme for his valuable services rendered in the field of science and research.

There were 4 sessions and a panel discussion held during the programme. Dr Manav Saxena, Professor, Centre for Nano and Material Sciences, Jain University, Bengaluru. Took up the I Session on "Two Dimensional Nanomaterials in Material Science". The II Session was taken up by Dr K Sudhakara Prasad, Associate Professor, Yenepoya Research Centre, Yenepoya (Deemed to be University), Mangaluru on the topic "Photoluminescent Carbon Dots, the friend and Foe". The III Session was taken up by Dr Sreejith Mangalath, Department of Chemistry, St Joseph's College (Autonomous), Devagiri, Calicut on the topic "Two Dimensional Nanomaterials in Biomedical Applications". The IV Session was taken up by Dr Sudhakar Y. N. Department of Chemistry, MIT, Manipal on the theme "Scope and Structuring of Scientific Publication from Project". Besides this, there was a Panel Discussion on "Research Trends in Chemistry" and the Alumni of the Department in Research field were the Panelists. Ms. Yuktha compered the programme. Dr Ronald Nazareth welcomed the gathering. Dr Manoj Mathews proposed the vote of thanks.



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Criterion III: Research, Innovations and Extension

Metric No.: 3.3.2

Year: 2022-2023

REPORT OF HANDS-ON WORKSHOP ON “DATA ANALYSIS WITH SPSS”

The department of Post graduate studies and Research in Biotechnology organised a two-day a Hands-on Workshop “Data Analysis with SPSS” on 9th and 10th March 2023. Mrs. Vandana K, Assistant Professor, Fisheries College, Mangalore was the resource person conducted a very informative workshop on biostatistics and its use in research and gave insights on various aspects of tools used for data analysis. Dr Asha Abraham was the Convener. The session was divided into two halves, the first few hours of theory and the rest for practical. It was more of an interactive session which started by brushing our basic knowledge in statistics. The speaker introduced the topic and spoke about the presentation of data, frequency distribution, data analysis and branches of statistics, standard deviation, and correlation with interesting examples. Theory was a brief session on Karl Pearsons Method, estimating unknown variable with the help of other variables, steps in testing hypothesis, basics on using ANOVA. A data set in excel was prepared and analysed using SPSS software to find the mean, median and mode along with bar graphs. The workshop was sufficiently detailed to build the necessary foundation for students to dive deeper into the world of statistics. The workshop was designed to help the students grasp the basic concepts and appreciate their utilization in research.



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Year: 2022-2023

MILLETS FOR HEALTHY LIFE

The faculty of biological sciences and the department of food processing and engineering, St Aloysius College (Autonomous), Mangaluru, in association with Karnataka Science and Technology Academy (KSTA) organized a day-long national seminar on 'Millets for Healthy Living' on March 16 in L F Rasquinha Hall of LCRI Block.

Dr Sridevi Annapurna Singh, director of CSIR-CFTRI Central Food Technological Research Institute, Mysuru was the chief guest and keynote speaker. Dr Praveen Martis, SJ, principal was presided over the programme. Dr Richard Gonsalves, director of LCRI Block, Dr Narayana Bhat, director of Xavier Block, Dr Denis Fernandes, director of Arrupe Block, Dr Adarsha Gowda, convenor of the programme and Prof Harsha Paul, dean for Biological Sciences were on the dais. Dr Sridevi Annapurna in her speech spoke on the production and consumption of millets which is highly nutritious and eco-friendly grains. "These grains help in preventing diseases such as obesity, diabetes, arthritis, cancer and so on which causes due to the imbalanced nutritious food. Consuming millets also provide self-stability and good health. This year is considered as International Year for Millets with the theme to produce more such grains and use it to improve the gut microbial of the people," she said. Dr Praveen Martis, in his presidential remarks briefed about the importance of healthy living. He suggested the students to produce the healthy products from millets and promote it for healthy lifestyle. There were three sessions. Dr Girish Kumar B, co-founder (Maa Ruchi), Negilayogi Enterprises, Chamrajnagar, Karnataka was the speaker for the I session. Renuka K, founder and CEO, RVK Samrudh Healthy Foods, Pune, Maharashtra was the speaker for the II session. The speaker for the III session was Jagadish B S, co-founder and CEO, Lite Fresh, Desi Viva Foods, LLP Bommasandra Industrial Area, Bengaluru.

During the programme, prof Harsha Paul was honoured for his services in the field of teaching and remarkable role in implementing several biological programmes in the college. Grinida, III BSc compered the programme. Prof Harsha Paul welcomed the gathering. Dr Hemachandra introduced the chief guest. Dr Adarsha Gowda proposed the vote of thanks.





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Metric No.: 3.3.2

Year: 2022-2023

ONE DAY WORKSHOP ON RESEARCH METHODOLOGY AND PUBLICATIONS

A One Day Workshop on Research Methodology and Publications, jointly organized by UG and PG Department of Mathematics, St. Aloysius College (Autonomous), Mangalore, was conducted on 24th March, 2023, at Robert Sequeira Hall, LCRI Block. Ms. Laisha Laveena D'Souza and Ms. Tinu John were the staff coordinators. The resource person for the workshop was Mr. Venkatesh Babu K. P., Assistant Professor, St. Joseph Engineering College, Mangalore. There were 97 participants and it was mainly for students who are pursuing their post-graduation in any scientific discipline. The programme began at 9:30 am, with prayer. Introduction of the speaker was given by Ms. Tinu John. Mr. Richard Gonsalves, Director of LCRI Block, addressed the gathering and spoke about the importance of conducting such workshops. There were altogether four sessions. The main topics discussed were, importance of research and its methodology, importance of interdisciplinary research, research design, writing a research article or proposal, tools for researchers, professional sites for researchers and ethical consideration. The session got over at 4:30pm. The vote of thanks was delivered by one of the participants. Then feedback form was circulated among the students. The overall feedback from the participants was good.



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Year: 2022-2023

WORKSHOP ON ADVANCED CHARACTERISATION TECHNIQUES

Department of Chemistry organised a Workshop on Advanced Characterisation Techniques. The programme was organized on 24 March 2023 for the Final year BSc students. 15 Students of St Philomena college Putturu and Milagres college Kalyanpur took part in the workshop. The workshop was organized at the Advanced instrumentation centre of St Aloysius College. The staff in charges of advanced instrumentation centre Dr Laveena D'Souza, Ms Sahana, Ms Divya Deepthi, Ms Meghana gave hands on training in TGA , XRD ,BET surface area analyser, GC and FTIR . The workshop concluded with interactive session. The programme was coordinated by Ms Meghana.



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Year: 2022-2023

WORKSHOP ON PROGRAMMING IN PYTHON

A Workshop on Programming in Python was organized UG Department of Mathematics, St Aloysius College (Autonomous), Mangalore, on 28th March and 29th March, 2023 at Xavier Computer Lab, Xavier Block. Ms Melvita Leema Baretto was the staff in charge. The resource person for the workshop was Mr Larson Monteiro, Business Analyst, Tekzen Systems, Mysore. This hands-on training was exclusively for the students of Second B.Sc. Mathematics. Introduction of the speaker was given by Ms. Rollin Preetha Vaz. The intention of this workshop was to make students explore more on Mathematical Software's. Mr Larren and Ms Lenisha proposed the vote of thanks on the respective days of the workshop.



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Year: 2022-2023

HACCP LEVEL 3 SKILL TRAINING PROGRAM

The Postgraduate Studies & Research in Food Science organized a Two days Skill Training Program on “High field Level 3 Award in HACCP for Food Manufacturing” from 30th March to 31st March 2023. The training program was inaugurated by Dr. Richard Gonsalves, Vice-principal and Director, LCRI Block. Dr. S. N. Raghavendra, Head of the Department, welcomed the gathering. The training program was facilitated and conducted by Mr. Aneesh Thekkepurath, Food Safety Trainer and Consultant, Advanssure Technical Solutions, Kerala for the two-day time. 69 students along with 3 staff members from the department underwent this skill training program. The training program involved with detailed insights regarding the seven principles involved in HACCP for Food Manufacturing along with the twelve steps involved in production of safe consumable food. The participants underwent an assessment test at the end of the training program. Overall, the HACCP training program has been successful in inculcating the participants with the safe and quality of food products manufactured by the company.



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Year: 2022-2023

ONE DAY SKILL TRAINING ON FOSTAC PROGRAM

The Postgraduate Studies & Research in Food Science organised an One day skill training program on “Food Safety Training & Certification (FoSTaC) Level 2 (Advanced) program on 1st April 2023. The training program was facilitated by Mr. Mohammed Jafar, FSSAI Trainer, Advanssure Technical Solutions, Kerala. 70 students along with 3 staff members from the department underwent this skill training program. The resource person, Mr. Jafar addressed the rules and regulations laid by the FSSAI, the food governing body of the country, to the food manufacturing industries. Mr. Jafar stressed on the need for strict food laws for safe manufacturing of the foods. The training program was concluded with a test assessment for the participants. All the participants gained indepth knowledge on various food laws and safer manufacturing practices followed by the food manufacturing units in the country.



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Year: 2022-2023

ONE DAY HANDS-ON TRAINING PROGRAM ON "APPLICATION OF FOOD ANALYSIS INSTRUMENTS IN BAKERY TECHNOLOGY"



A one-day hands-on training program on “Application of Food Analysis Instruments in Bakery Technology” was organised on 17th April, 2023. The training program was organised by the Department of Postgraduate Studies & Research in Food Science. The hands-on training program was conducted as a part of consultancy service by the Department to Nitte University Centre for Science Education & Research (NUCSER), Mangaluru. Total 22 students from NUCSER, Mangaluru attended this training program. The inauguration of the program was chaired by Dr Richard Gonsalves, Vice-principal and Director, LCRI Block, Dr Daniella Anne L Chyne, Head of the Department along with staff and students. Head of the Department, Dr Daniella Anne Chyne welcomed the gathering and emphasized the importance of practical skills and how the program would help students bridge the gap between theoretical and practical knowledge. This was followed by a keynote address by the chief guest, Dr Richard Gonsalves. He shared his insights on the current industry trends and the skills required for success in the industry. He appreciated the Department's initiative and encouraged participants to make the most of the opportunity. The inauguration program was concluded with vote of thanks by Mr. Ashok Kumar C, Coordinator of the program. The hands-on training program was divided into two parts. In the first session, the participants were given practical hands-on training on different bakery preparations techniques by Mr. Roysten Dias, Assistant Professor & Subject Expert. In the next session, Mr. Ashok Kumar C, Assistant Professor, demonstrated the instrumentation and working of Texture Profile Analyser (TPA) and Hunters Lab Calorimeter instruments. The training program helped students gain practical knowledge and develop their skills, making them industry-ready and received positive feedback from the participants. Students appreciated the practical approach of the program, which helped them learn new things and understand the concepts better.

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Year: 2022-2023

INTEGRATING MATH AND CREATIVITY

The Department of Mathematics (UG and PG) had organized a guest lecture on 'Integrating Math and Creativity' on 21 April 2023 at Xavier auditorium. The resource person was Ms Deepthi N T. 87 students of UG and PG Mathematics had attended the talk. Ms Deepthi N T Explained how a math class can be made more creative by relating the concepts to our daily activities.




STALOYSIUS COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with 'A++' Grade with CGPA 3.67/4 (Cycle 4)
Recognised as Centre for Research Capacity Building under UGC-STRIDE Scheme
Recognised under DBT - BUILDER Scheme, Government of India
College with "STAR STATUS" Conferred by DBT, Government of India
Recognised by UGC as "College with Potential for Excellence"

Department of Mathematics
organizes a workshop on

Integrating Math and Creativity



Ms Deepthi N T
auratheatre.edu@gmail.com
Resource person

Date: 21 April 2023

Venue: Xavier Hall

ESTD : 1880





St Aloysius College (Autonomous), Mangaluru

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Metric No.: 3.3.2

Year: 2022-2023

REPORT ON ITS INDUSTRY- ACADEMIA- ALUMNI CONNECT PROGRAM ON 'CAREER OPPORTUNITIES IN CLINICAL RESEARCH'

The Department of Biotechnology (UG), St. Aloysius College (Autonomous) organised a webinar on the 'Career Opportunities in Clinical Research' as part of its Industry- Academia- Alumni Connect Program on April 22, 2023 (Saturday) from 10 to 11 a.m. Mr. Kapil Jhawar, Associate Director of IQVIA India (a multinational company dealing with clinical research) was the resource person. Mr. Kapil covered a broad range of topics pertaining to clinical research. The participants were briefed about drug development, human clinical trials, regulatory bodies and regulations. He also dealt with the challenges and career opportunities in clinical research. The webinar was attended by 30+ participants who were enthusiastic about clinical research. It catered to and benefitted both the Undergraduate and Postgraduate students of Biotechnology. More About the Industry- Academia- Alumni Connect Program: It is an initiative by the UG Department of Biotechnology to bridge the gap between the students and the industry and academia. It gives the students of the department a feel of the real world, thus making them ready for the grind.



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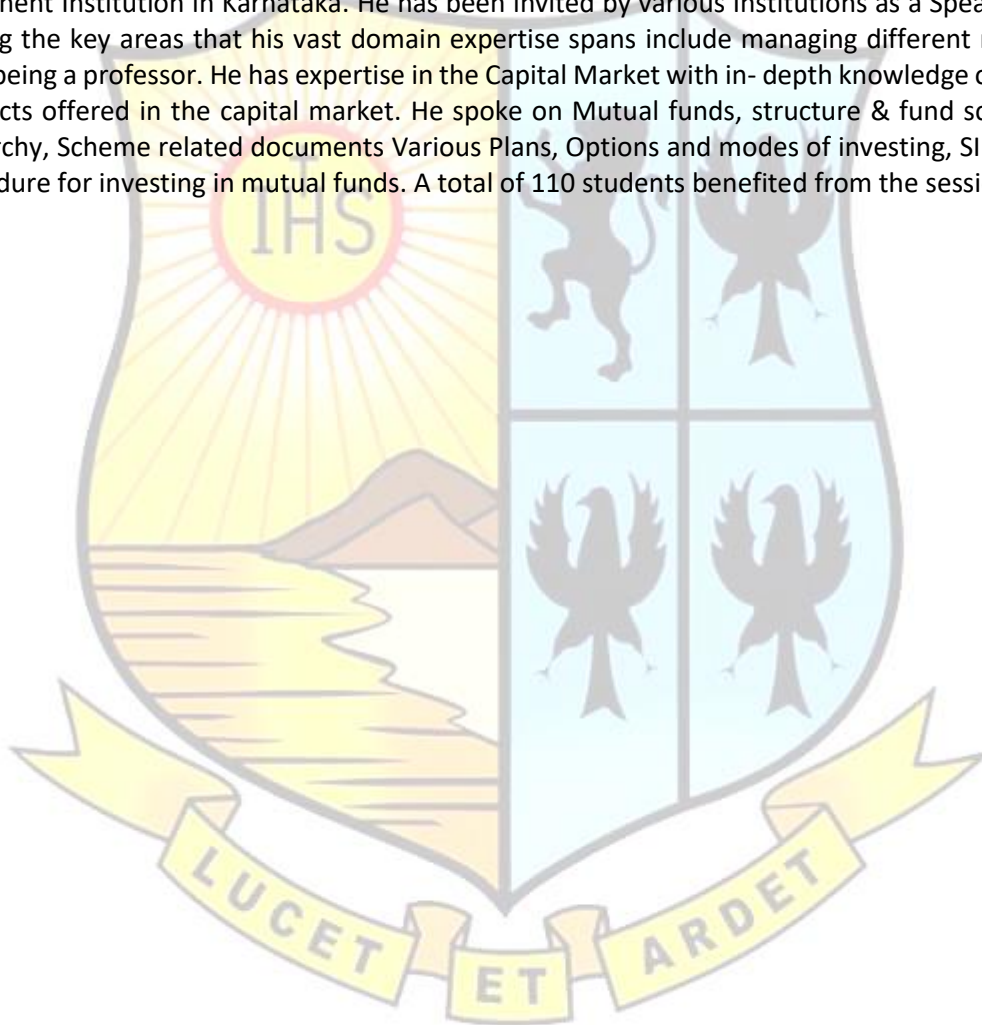
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Metric No.: 3.3.2

Year: 2022-2023

INVESTOR AWARENESS PROGRAM ON MUTUAL FUNDS

Department of Business Administration organised an Investor Awareness Program on Mutual Funds sponsored by the HSBC on 26-04-2023 from 11:00 A.M to 12:00 A.M for Final year BBA Students at Sanidhya Hall, Administrative Block. Mr. Ramachandra Bhat K, The Capital Market Expert was the resource person for the session. Mr. Ramchandra is a Post Graduate in Commerce and handles Commerce subjects in one of the prominent Institution in Karnataka. He has been invited by various Institutions as a Speaker on varied topics. Among the key areas that his vast domain expertise spans include managing different responsibilities apart from being a professor. He has expertise in the Capital Market with in- depth knowledge of various investment products offered in the capital market. He spoke on Mutual funds, structure & fund schemes, Risk Related Hierarchy, Scheme related documents Various Plans, Options and modes of investing, SIP, SWP, NAV and the procedure for investing in mutual funds. A total of 110 students benefited from the session.



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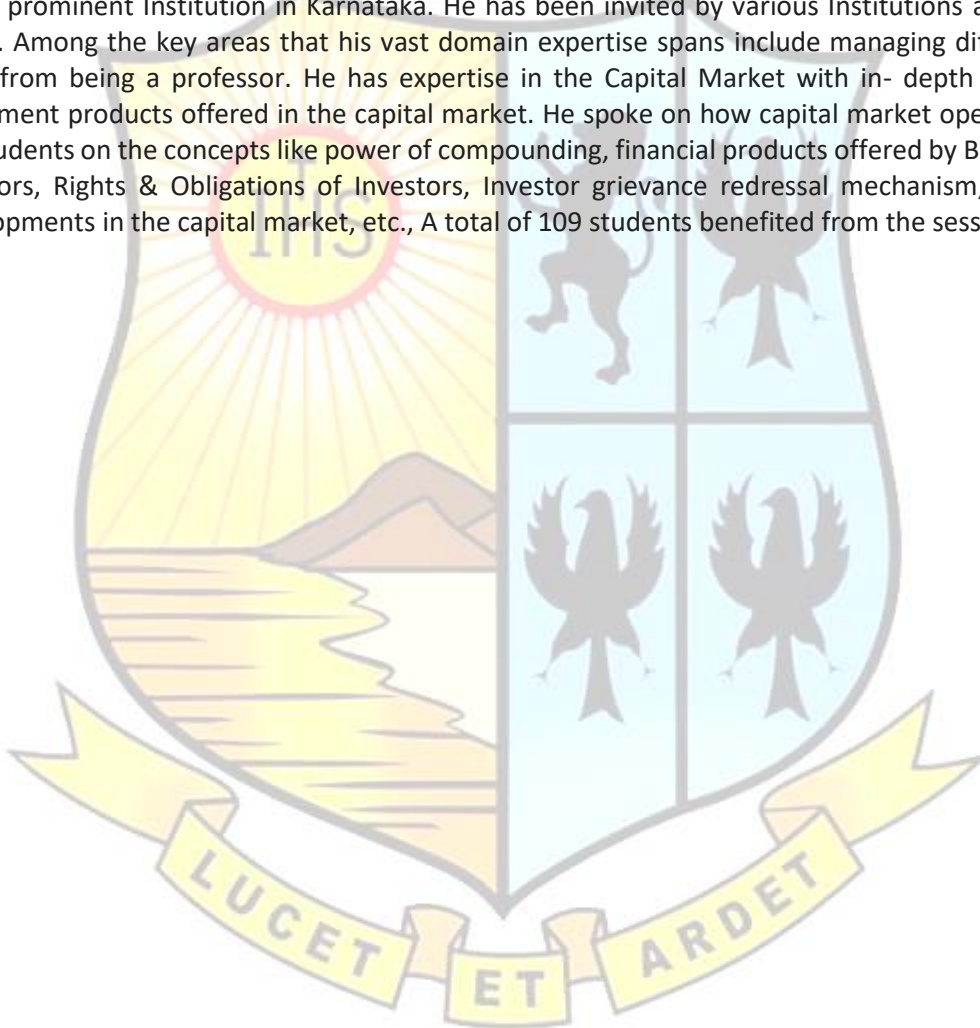
Criterion III: Research, Innovations and Extension

Metric No.: 3.3.2

Year: 2022-2023

INVESTOR AWARENESS PROGRAM ON CAPITAL MARKET

Department of Business Administration organised an Investor Awareness Program on Capital market sponsored by the Bombay Stock Exchange (BSE) on 26-04-2023 from 10:00 A.M to 11:00 A.M for Final year BBA Students at Sanidhya Hall, Administrative Block. Mr. Ramachandra Bhat K, The Capital Market Expert was the resource person for the session. Mr. Ramchandra is a Post Graduate in Commerce and handles Commerce subjects in one of the prominent Institution in Karnataka. He has been invited by various Institutions as a Speaker on varied topics. Among the key areas that his vast domain expertise spans include managing different responsibilities apart from being a professor. He has expertise in the Capital Market with in- depth knowledge of various investment products offered in the capital market. He spoke on how capital market operates and enlightened the students on the concepts like power of compounding, financial products offered by BSE, Do's and Don'ts for investors, Rights & Obligations of Investors, Investor grievance redressal mechanism, and investor related developments in the capital market, etc., A total of 109 students benefited from the session.



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Metric No.: 3.3.2

Year: 2022-2023

BIOTECHNOLOGY & BIO-ENTREPRENEURSHIP DEVELOPMENT

St. Aloysius College (Autonomous), Department of Biological Sciences, hosted a seminar on “Biotechnology and Bio-entrepreneurship Development” in association with ABLE (Association of Biotechnology Led Enterprises), with the support of K-TECH and Startup Karnataka. The seminar took place on the 26th of April 2023, from 10:30 am to 2:00 pm and saw an attendance of more than a hundred participants from various institutions in Mangalore.

The program commenced with a short prayer song, followed by a welcome dance and was formally inaugurated by the lighting of the lamp. Dr. Narayan Bhat, Director of the Xavier Block (SAC), welcomed the gathering and briefly introduced the guests. The Principal delivered the presidential address urging students to “think out of the box” or even go as far as “throwing the box away”, through their innovation and creativity. Mr. Harsha Paul, Dean of Biological Sciences introduced Mr. Narayanan Suresh, COO of ABLE. Mr. Suresh then went on to speak about ABLE and the advances in Biotechnology. He also elaborated about the distinctive segments of biotechnology.

The keynote speaker and chief guest, Dr. Vishal Rao was introduced by Dr. Richard Gonsalves. Dr. Rao is a renowned oncologist and an entrepreneur, who designed an affordable voice box. Dr. Rao encouraged students to identify problems and then work towards finding a suitable solution and not vice-versa. He praised the Indians for their ingenuity and stressed on the fact that “adversity gives rise to innovation.”

Mr. Sreejesh P C, HoD, UG Biotechnology introduced Dr. Manesh Thomas, CEO of Manipal-GoK Bio-incubator. Dr. Thomas gave an insight into the various organizations and government schemes that support startups in the form of funding and incubation. He also spoke about the opportunities of applied research in biology. Dr. Fathima Benazir J, co-founder of AZOOKA was introduced by Dr. Sreelalitha Suvarna, HoD, PG Biotechnology. Dr. Fathima gave a glimpse of her innovations, mainly Tinto Rang (substitute to EtBr). She spoke about how students can avail funding.

The final talk was on the challenges faced by budding entrepreneurs and was delivered by Dr. Jasmine S. Kamath, founder of BIART LLP. Dr. Kamath was introduced by Dr. Asha Abraham, Associate Professor, Dept. of Biotechnology. Dr. Kamath is a practicing dentist and an innovator. The concluding remarks and vote of thanks was proposed by Dr. Bala S. The event was compered by Ms. Akshitha Amin, Asst. Professor, Dept. of Botany.

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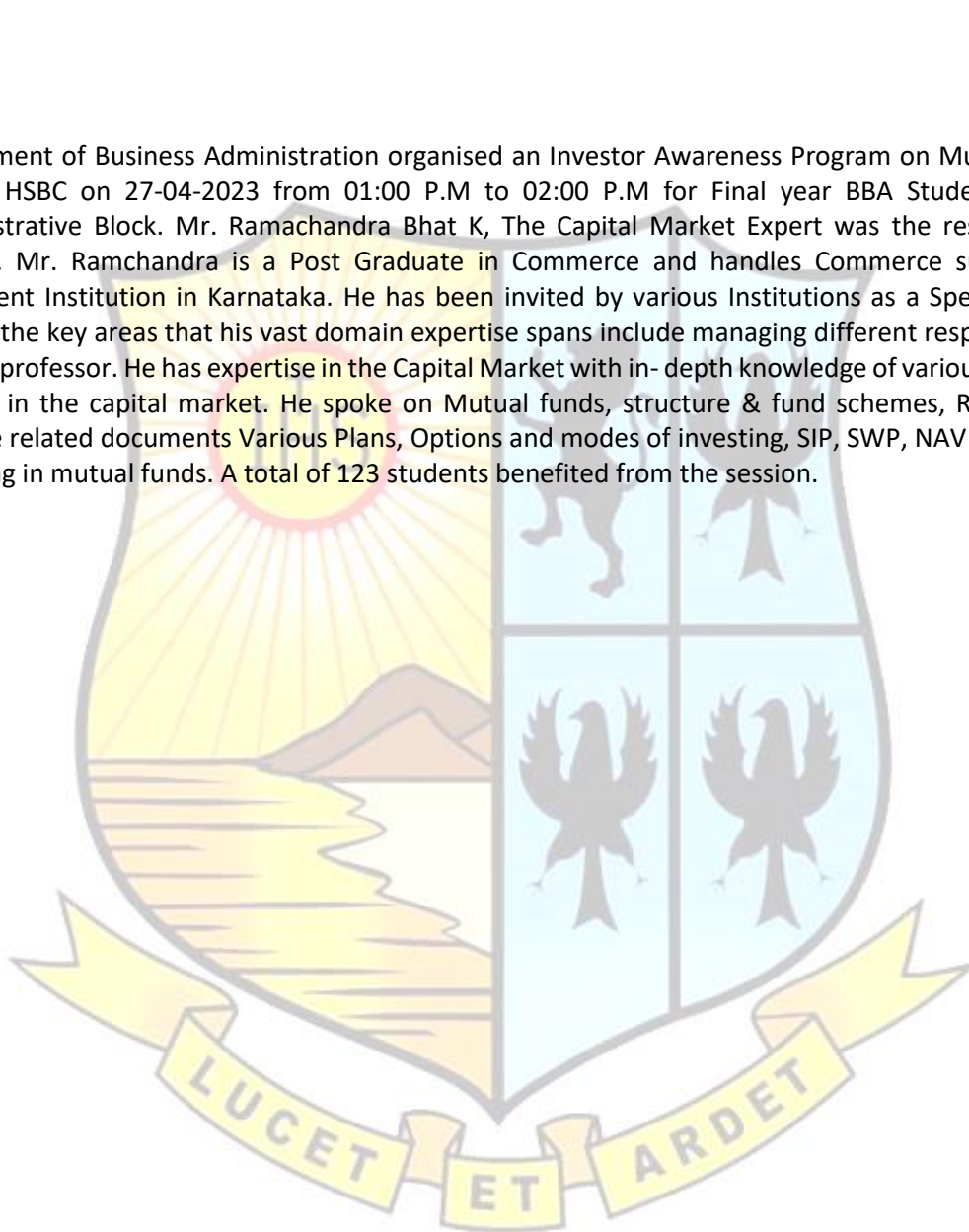
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Metric No.: 3.3.2

Year: 2022-2023

INVESTOR AWARENESS PROGRAM ON MUTUAL FUNDS(II)

Department of Business Administration organised an Investor Awareness Program on Mutual Funds sponsored by the HSBC on 27-04-2023 from 01:00 P.M to 02:00 P.M for Final year BBA Students at Sanidhya Hall, Administrative Block. Mr. Ramachandra Bhat K, The Capital Market Expert was the resource person for the session. Mr. Ramchandra is a Post Graduate in Commerce and handles Commerce subjects in one of the prominent Institution in Karnataka. He has been invited by various Institutions as a Speaker on varied topics. Among the key areas that his vast domain expertise spans include managing different responsibilities apart from being a professor. He has expertise in the Capital Market with in- depth knowledge of various investment products offered in the capital market. He spoke on Mutual funds, structure & fund schemes, Risk Related Hierarchy, Scheme related documents Various Plans, Options and modes of investing, SIP, SWP, NAV and the procedure for investing in mutual funds. A total of 123 students benefited from the session.



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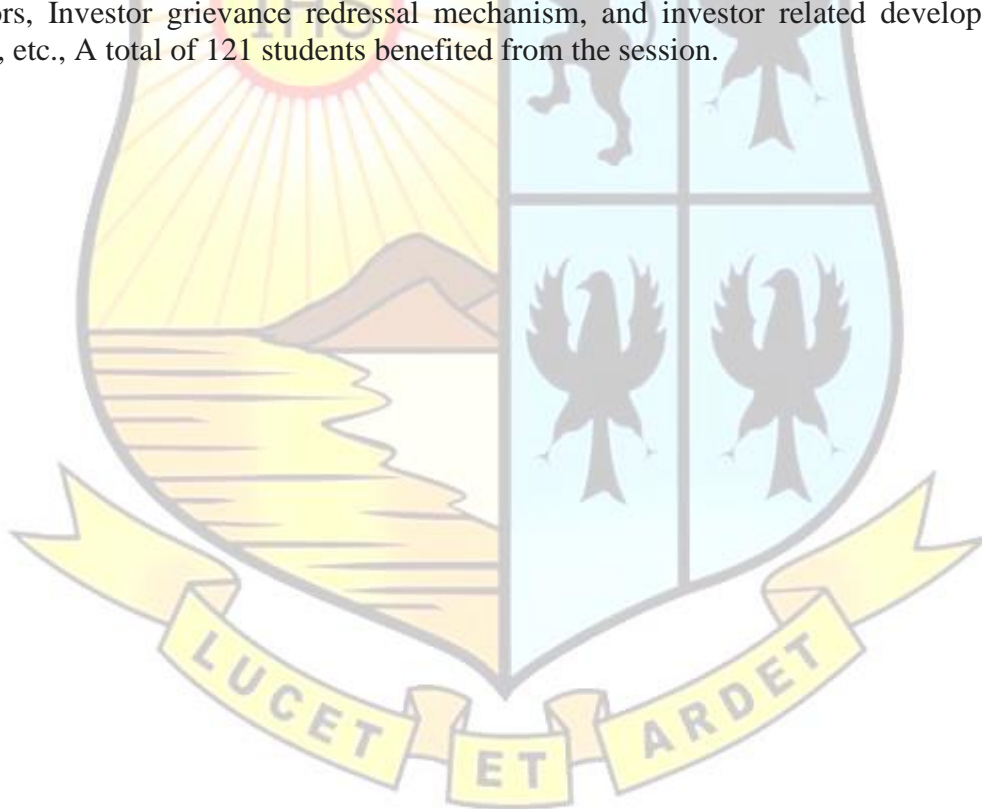
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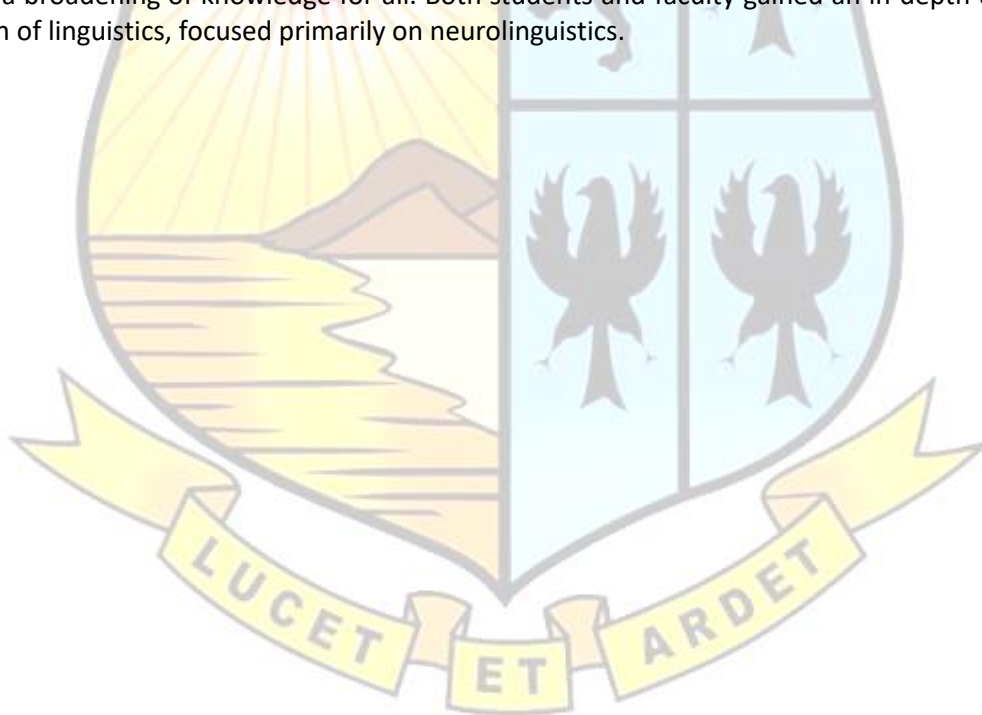
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Metric No.: 3.3.2

Year: 2022-2023

MIND (v.) YOUR LANGUAGE

On May 5, 2023, the PG English department of St Aloysius College held an online seminar on the topic of linguistics. Students and faculty members of both UG and PG assembled at Robert Sequiera Hall by 2 p.m. The seminar was headed by Ms. Nivedha Narayanaswamy, who has focused her work and career on neurolinguistics. The seminar was titled "Mind (v.) Your Language" and Ms. Nivedha went about her seminar with the help of PPT. After a formal welcome, prayer song, and warm introduction of the guest of honour, the seminar began. Ms. Nivedha covered the topic of linguistics, starting from the very beginning of what linguistics is and its various branches. Since the seminar was held online, the PowerPoint presentation was very useful. For the 2 hours of the session, students were enlightened regarding where language came from, branches of linguistics, various languages and their sounds, how our brain is trained to each language, language loss and why it occurs, etc. The final few slides dealt with jobs that a linguist can acquire, how AI like chat gpt is taught languages, and finally what the future holds in the field of linguistics. The seminar wound up with a question and answer session, in which we faced few technical errors yet were conducted well. A concluding vote of thanks was said, and the MC wound up the session by approximately 4:30 PM. Overall, the session was very much a broadening of knowledge for all. Both students and faculty gained an in-depth understanding of the branch of linguistics, focused primarily on neurolinguistics.



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