

Innovation and Entrepreneurship

Report of Impetus 2023, Innovation and Entrepreneurship Day

Research and Innovation Cell in association with Entrepreneurship and Consultancy cell of St Aloysius College (Autonomous), Mangaluru, jointly organised 3 Day Impetus 2023, Innovation and Entrepreneurship Day, on 13-15, February, 2023. The programme was inaugurated on 13.02.2023. Dr Smitha Hegde, Professor, Nitte University Centre for Science, Education and Research, Der-



lekatte, Mangaluru, was the Chief Guest and Key Note Speaker. Rev. Fr. Dr. Praveen Martis SJ, Principal, presided over the programme. About 430 students participated in the programme. Dr. Suresh Poojary, Dean, Research and Innovation welcomed the gathering. Dr. Smitha Hegde spoke about how innovation was different from invention. She spoke about the different types of innovations with interesting and humorous examples. She explained about the procedure for filing a patent. Rev. Fr. Dr. Praveen Martis SJ, Principal spoke on the innovative mind and the way innovative ideas must be used for start-up. Father motivated the students to think beyond the box and venture into entrepreneurship. He said College will provide seed money for the best startup projects to complete those projects. Dr. Alwyn D'Sa, Registrar, spoke on the occasion and encouraged students to



take up entrepreneurship.

Panel discussion was conducted on Innovation and Entrepreneurship, notable entrepreneurs, Mr. Vishwas Shishir, Chairman Startup Committee, KCCI, Mangaluru, Ms. Preethi Nayak, Partner, Jyothi Cycle and Fitness Founder Health Bricks, Mangaluru and Mr. Mithun Bhat Kakunje, Entrepreneur, Mangaluru, participated in the panel discussion. Panel discussion was moderated

by Mr. Manoj Fernandes. Start-up opportunities, start-up funding and various other issues relating to entrepreneurship were discussed. Students and panel members interaction with questions and answers were held.

Dr. Denis Fernandes, Director of Arrupe Block, Dr. Mamatha, Dean of Entrepreneurship and Consultancy Cell, Dr. Caroleena Janefer, Staff Coordinator and student co-ordinator Mr. Junaid Jushiddi were present on the occasion.

Impetus 2023 Day 2, the Start-up Expo began at 10 am on 14th of February 2023 at Mother Teresa Peace Park of the campus. The Expo was formally inaugurated by cutting the ribbon by two eminent guests invited to share their industry experience. 35 student start-ups put up their stalls and sold their products along with local producers of Jaalasanthe members. Principal Rev. Dr. Praveen Martis SJ, presided over the programme. Dr. Suresh Poojary, Dean, Research and Innovation Cell welcomed the gathering. The Chief Guest Mr. Deekshith Rai, founder of CodeCraft technologies, brought out his distinct experience in collaborating, providing corporate services and consultancy to top businesses around the globe. In his message to the crowd, he reiterated our be-



liefs in endless possibilities, the need to hustle and have an appetite for stress, to stay relevant at all times and to constantly push our limits. The Guest of honour Mr. Jeevan Saldanha, founder of Spectrum industries, Mangaluru, with nearly 30 decades of wisdom recollected some valuable lessons on starting his own business in the 90s. He said passion and persistence of a person will determine the success of entrepreneurship.

Father Principal asked everyone to stay abreast with present knowledge and to be adaptive. The formal function was concluded by the vote of thanks proposed by Dr. Mamatha. Day 2 of Impetus 2023 kick-started when start-ups were opened for business with the sole motive of creating an entrepreneurship ecosystem in the campus. Staff co-ordinator Dr. Caroleena Janefer from the Dept. of Commerce and student co-ordinator Mr. Junaid Jushiddi graced the occasion.

Impetus 2023, Day 3, IDEATHON and START-UP presentations were held on 15th February 2023. 14 teams for IDEATHON and 15 teams for START-UP participated and presented their ideas. Mr. Reji, Department of Economics coordinated the events. Day 3 events were concluded with a formal valedictory programme where

Dr. Richard Gonsalves, Director of LCRI Block was the Chief Guest. He stressed about developing entrepreneurship skills among the students and the importance of patents. The winners of IDEATHON were Mr. Veron D Costa and team - first place, Mr. Junaid - second place and Ms. Arshal D' Souza - third place. The winners of START-UP were Mr. Khunjit - first place, Mr. Hamdan Hassen - second place and Mr. Ayush K A and team - third place. Mr. Junaid Jushiddi, student coordinator proposed vote of thanks.

Reported by Dr. Caroleena Janefer



Caroleena
Principal

ST. ALOYSIUS COLLEGE (AUTONOMOUS)
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Impetus 2022

The Research and Innovation cell in association with Entrepreneurship and Consultancy cell, St Aloysius College (Autonomous), Mangaluru has conducted two day symposium and startup expo "Impetus-2022" on June 2-



3, 2022. Dr. Prasanna Belur D., Associate Professor, Department of Chemical Engineering, National Institute of Technology, Surathkal, Mangaluru was the Chief Guest and key note speaker at the inaugural function. Dr. Prasanna, in his key note address spoke on the importance of innovation and patents, patenting procedure, startups and entrepreneurship ideas. He motivated the students and faculty for innovation and patenting.

Rev. Dr. Praveen Martis SJ, Principal of the College presided over the function. Dr. Suresh Poojary, Dean, Research and Innovation welcomed the gathering. Dr. Alwyn D'Sa, Registrar and Dr. Mamatha, Dean, Entrepreneurship and Consultancy Cell were present on the occasion. Dr. Nilakanthan, Convener of Impetus 2022 proposed the vote of thanks.

An exhibition "Startup Expo" was organized showcasing various innovative products of the students from various disciplines.

A Panel discussion on Entrepreneurship and Startups



was held after the inaugural session. Dr. Anantha Padmanabha Achar, CEO AIC NITTE, Ms Sulaj Kini, Partner Bell Paints, Mangaluru, Mr. Sunil Stephen, Venture Capitalist were the panelists. Dr. Achar explained incubation centres like Atal tinkering facilities that have been set up in the nation which cater to the needs of young entrepreneurs. Ms Sulaj Kini spoke about startups and women entrepreneurship. Mr Sunil Stephen had spoken about the challenges faced in startup venture. Ms Arathi Shanbhog, Dean, Faculty of BBA moderated panel discussion.

On June 3, 2022, Mr Johnson Telis, Co-founder InUnity, delivered lecture on Startups and Incubation followed by the competitions on innovation for change and innovation for growth - start up ideas. Participants presented novel and innovative ideas to solve different social issues faced by the society. Start up ideas was presented by the student entrepreneurs. The selected start ideas will be sponsored by the College to complete their projects. The following were the winners of Impetus 2022:

Winners of Innovation for Change are:

1st Place - Macwin D'Souza - II BA (Reg. No. 201113)

2nd Place - Joseph J - II BA (Reg. No. 201155)

3rd Place - Jissmon George - II BA (Reg. No. 201138)

Winners of Innovation for Growth - Start ups:

1st Place - II BBA - Kenneth Rebello (Reg. No. 204647),

Justin Mathais (Reg. No. 204740), Brian D Costa (Reg. No. 204628)

II Place: I BCA - Donal Saje (Reg. No. 214601), Shebin SK (Reg. No. 214666), Syed Unaiz (Reg. No. 214679)

III Place: II BBA - Hamdan (Reg. No. 204449), Anonia (Reg. No. 204425), Ria (Reg. No. 204492)

IV Place: I BBA - Aden Vassou (Reg. No. 214783), V Place: I BBA, Kiranjit Mayengbam (Reg. No. 214449)

Reported by Dr. Mamatha

Entrepreneurship Development Programme

The department of Economics organised an Entrepreneurship Development Programme on 28/02/2023 in Fr L. F. Rasquinha Hall, LCRI at 9 A.M.

Nishant of 3rd BA compered the programme. Rev. Fr Praveen Martis SJ the principal inaugurated the programme and in his presidential message he encouraged the students to be entrepreneurs. Mr G. Giridhar Prabhu, Chairman of Achal Group of Industries, Mangalore and an illustrious alumnus of the College was the Chief Guest.



The programme was symbolically inaugurated by watering the plant by the dignitaries. Mr Preswin the student coordinator welcomed the gathering. There were 3 sessions during the programme.

Mr G. Giridhar Prabhu was the resource person for the 1st Session. He spoke on the theme "I do what I do". Dr Charles Furtado, Associate professor, Department of English and director of admin block moderated the session. Capt. John Prasad Menezes, CEO Menezes and Associates and Ms Eulalia Dsouza, Proprietor, Lia Travels and Tours were the resource persons for the 2nd Session. They spoke on the theme "Late Experience of an Entrepreneur". Dr Priya S. Shetty Head, Department of Economics moderated the session. Mr Thilak Desingh S G, Founder & CEO Used Book Factory, Ms Andrea Gonsalves Co-founder, Market Bird, and Mr Mohammed Faheem, Co-Founder Sorbete Popsicles were the resource persons for the 3rd Session. They spoke on the theme "Dare to Fail". Dr Suresh Poojary, Associate Professor Department of Commerce & Dean of Research and Innovation, moderated the session. Poga the student coordinator proposed the vote of thanks.

Reported by Mr Alwyn Stephen Misquith



Principal

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