Masthishka 2023

The Department of Postgraduate Studies and Research in Commerce, St Aloysius College (Autonomous), Mangaluru organized the grand finale of MASTHISHKA 2023 -A Cerebrum Hack – an interclass Business Quiz compe-



tition for the final year students of Commerce and Business Administration

CA Sunitha R. Furtado, Partner, Nitin J. Shetty & Co., Mangaluru, was the Chief Guest and inaugurated the programme, Rev. Dr Praveen Martis SJ, Principal, presided over the programme. Dr Loveena Lobo, Director of Maffei Block, Ms Jennifer Maria Quadros, HOD of PG Studies and Research in Commerce, Ms Niveditha & Ms Renita Joyce Fernandes, the programme Convenors were present on the dais. Dr Alwyn DSa, Registrar & Controller of Examinations of the College; Dr Denis Fernandes. Director of Arrupe Block and staff members were present for the programme.

CA Sunitha, in her inaugural address stated that the students should convert their academic knowledge into action and cultivate critical thinking skills that will enable one to develop coping and problem solving mechanism. She emphasised on the need to participate in quiz and puzzle contests as they lead to the activation of our minds.

She also advised the students to develop the habit of reading owing to the vast benefits it holds including the update of an individual's knowledge in the aspect of cur-



rent affairs. Now-a-days, anyone can gather information through various technological avenues, but methodical manner will keep everything in order, she added.

Rev. Dr Praveen Martis SJ, in his presidential remarks encouraged the students to pursue higher studies and research. He suggested the students to be passionate in the process of learning

Dr Shakira Irfana, Staff of PG Department of Commerce was the Quiz Master for the pre-finals and Mr Mohammed Thouseef. Staff of PG Department of Commerce was the Ours Master for the finals

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Ms Edna Menezes, the student coordinator compered the programme. Fr Vishwas Misquith welcomed the gathering. Mr Askar Thayyil, the student co-coordinator proposed the vote of thanks.

Reported by Ms Chandrahala

Quiz on Current Affairs and Economy

The Amartha association of the Department of PG Studies and Research in Economics organised a quiz competition on 27±October 2022 on current affairs and economy where the class were divided into 4 groups and the main topic was divided into 6 rounds and the last 74 round



was open Q&A round where they all had the chance to answer the questions

Later on we had discussion over economic conditions and inflation in other countries and in our country where it shows a growing trend where people are more into luxury and spending more which is now a rising issue in many of the economy.

Reported by Dr Priva Shetty

Inauguration
Brandomania Season 7 conducted by the BBA department was inaugurated on 31 January 2023. The chief guest of the Inauguration ceremony was Fr. Principal Dr. Praveen Martis SJ.

The ceremony began with a flashmob choreographed by the students of BBA which was followed by the logo re-veal by our Principal Rv. Fr.Praveen Martis SJ and the Director Dr. Denis Fernandes



Event 1- Brand Quiz

The first event that marked the beginning of Bran-domania was the brand quir. This event was held in 3 rounds with 90 teams competing. Each team had 2 mem. founds with so teams competing facts team had linem berr. The second round was an elimination round Total of 10 teams were qualified. The final round was conducted by Mr Hisham, an Alumnu; of BBA department

