

Entrepreneurship Development Programme

The department of Economics organised an Entrepreneurship Development Programme on 28/02/2023 in Fr L. F. Rasquinha Hall, LCRI at 9 A.M.

Nishant of 3rd BA compered the programme. Rev. Fr Praveen Martis SJ the principal inaugurated the programme and in his presidential message he encouraged the students to be entrepreneurs. Mr G. Giridhar Prabhu, Chairman of Achal Group of Industries, Mangalore and an illustrious alumnus of the College was the Chief Guest.



The programme was symbolically inaugurated by watering the plant by the dignitaries. Mr Preswin the student coordinator welcomed the gathering. There were 3 sessions during the programme.

Mr G. Giridhar Prabhu was the resource person for the 1st Session. He spoke on the theme "I do what I do". Dr Charles Furtado, Associate professor Department of English and director of admin block moderated the session. Capt. John Prasad Menezes, CEO Menezes and Associates and Ms Eulalia Dsouza, Proprietor, Lia Travels and Tours were the resource persons for the 2nd Session. They spoke on the theme "Life Experience of an Entrepreneur". Dr Priya S. Shetty Head, Department of Economics moderated the session. Mr Thilak Desingh S G, Founder & CEO Used Book Factory, Ms Andrea Gonsalves Co-founder, Market Bird, and Mr Mohammed Faheem, Co-Founder Sorbete Popsicles were the resource persons for the III Session. They spoke on the theme "Dare to Fail". Dr Suresh Poojary, Associate Professor Department of Commerce & Dean of Research and Innovation, moderated the session. Pooja the student coordinator proposed the vote of thanks.

Reported by Mr Alwyn Stephen Misquith



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Research and Innovation Cell in association with Entrepreneurship and Consultancy cell of St Aloysius College (Autonomous), Mangaluru, jointly organised 3 Day Impetus 2023, Innovation and Entrepreneurship Day, on 13-15, February, 2023. The programme was inaugurated on 13.02.2023. Dr Smitha Hegde, Professor, Nitte University Centre for Science, Education and Research, Der-



lekatte, Mangaluru, was the Chief Guest and Key Note Speaker. Rev. Fr. Dr Praveen Martis SJ, Principal, presided over the programme. About 430 students participated in the programme. Dr Suresh Poojary, Dean, Research and Innovation welcomed the gathering. Dr Smitha Hegde spoke about how innovation was different from Invention. She spoke about the different types of Innovations with interesting and humorous examples. She explained about the procedure for filing a patent.

Rev. Fr. Dr Praveen Martis SJ, Principal spoke on the innovative mind and the way innovative ideas must be used for start-up. Father motivated the students to think beyond the box and venture into entrepreneurship. He said College will provide seed money for the best startup projects to complete those projects. Dr Alwyn D'Sa, Registrar, spoke on the occasion and encouraged students to



take up entrepreneurship.

Panel discussion was conducted on Innovation and Entrepreneurship, notable entrepreneurs, Mr. Vishwas Shishir, Chairman Startup Committee, KCCI, Mangaluru, Ms. Preethi Nayak, Partner, Jyothi Cycle and Fitness Founder Health Bricks, Mangaluru and Mr. Mithun Bhat Kakunje, Entrepreneur, Mangaluru, participated in the panel discussion. Panel discussion was moderated

by Mr. Manoj Fernandes. Start-up opportunities, start-up funding and various other issues relating to entrepreneurship were discussed. Students and panel members' interaction with questions and answers were held.

Dr Denis Fernandes, Director of Arrupe Block, Dr Mamatha, Dean of Entrepreneurship and Consultancy Cell, Dr Caroleena Jenefar, Staff Coordinator and student coordinator Mr. Junaid Jushiddi were present on the occasion.

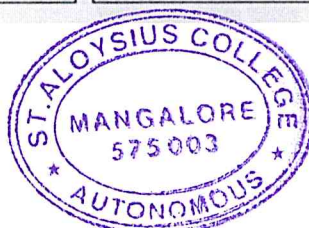
Impetus 2023 Day 2, the Start-up Expo began at 10 am on 14th of February 2023 at Mother Teresa Peace Park of the campus. The Expo was formally inaugurated by cutting the ribbon by two eminent guests invited to share their industry experience. 35 student start-ups put up their stalls and sold their products along with local producers of Jaalasanthe members. Principal Rev. Dr Praveen Martis SJ, presided over the programme, Dr Suresh Poojary, Dean, Research and Innovation Cell welcomed the gathering. The Chief Guest Mr. Deekshith Rai, founder of CodeCraft technologies, brought out his distinct experience in collaborating, providing corporate services and consultancy to top businesses around the globe. In his message to the crowd, he reiterated our be-



liefs in endless possibilities, the need to hustle and have an appetite for stress, to stay relevant at all times and to constantly push our limits. The Guest of honour Mr. Jeevan Saldanha, founder of Spectrum industries, Mangaluru, with nearly 30 decades of wisdom recollected some valuable lessons on starting his own business in the 90s. He said passion and persistence of a person will determine the success of entrepreneurship.

Father Principal asked everyone to stay abreast with present knowledge and to be adaptive. The formal function was concluded by the vote of thanks proposed by Dr Mamatha. Day 2 of Impetus 2023 kick-started when start-ups were opened for business with the sole motive of creating an entrepreneurship ecosystem in the campus. Staff co-ordinator Dr. Caroleena Janefer from the Dept. of Commerce and student co-ordinator Mr. Junaid Jushiddi graced the occasion.

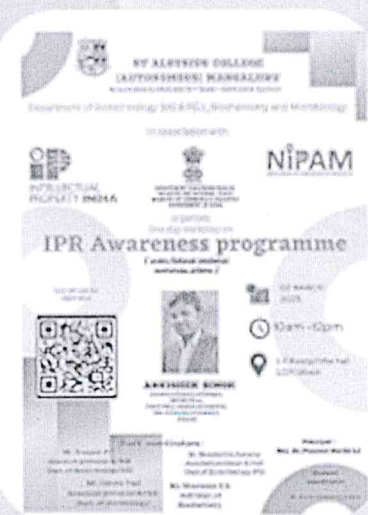
Impetus 2023, Day 3, IDEATHON and START-UP presentations were held on 15th February 2023. 14 teams for IDEATHON and 15 teams for START-UP participated and presented their ideas. Mr. Reji, Department of Economics coordinated the events. Day 3 events were concluded with a formal valedictory programme where



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IPR Awareness Programme

A one-day workshop on Intellectual Property Rights, titled "IPR Awareness Programme" was held at the L. F. Rasquinha hall in the LCRI block on the 2nd of March 2023. It was organised by the departments of Biotechnology, Biochemistry, and Microbiology, St Aloysius College (Autonomous), Mangaluru in collaboration with the patent office in Chennai. The programme was conducted under the National Intellectual Property Awareness Mission (NIPAM), Government of India.



The programme began with a prayer song by Gahanashree and her team, of third year B.Sc. students. Mr. Sreejesh PC, Head of the Department of Biotechnology Welcomed the gathering. Mr. Abhishek Singh, Examiner of Patents and Designs, NIPAM Officer, Patent Office, Intellectual Properties, Chennai, was the resource person for the programme. The workshop focused on the importance of protecting one's intellectual property rights via the

on various types of Intellectual Properties such as patents, designs, trademarks, copyrights, semiconductor integrated circuit layout designs, and geographical indications. He also stressed the career opportunities available in the field of patents.

Dr. Narayan Bhat, Director, Xavier Block, delivered the presidential address. Mr. Harsha Paul, Dean of Biological Sciences, proposed the vote of thanks. Ms. Krithi, from II B.Sc. compered the programme. Mr. Kevin Ashwin Cardonza, of the Department of Biotechnology, was the student coordinator.

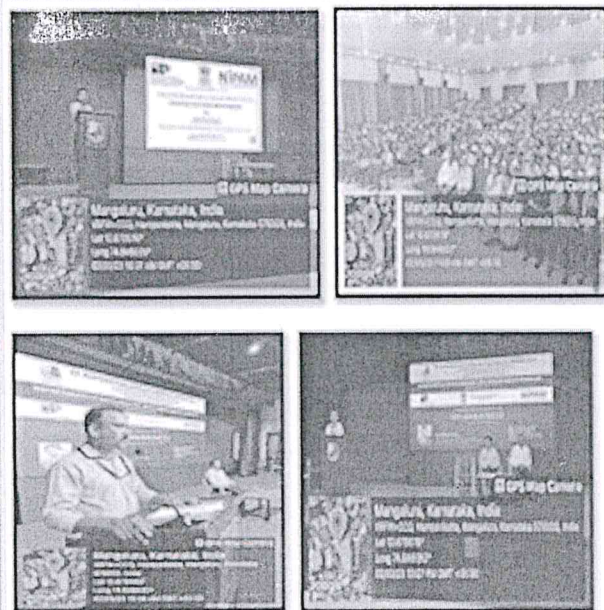
The feedback received about the seminar was very encouraging and positive. The students attending the seminar were very happy about the deliberations and the relevance of patenting the innovative ideas shared during the seminar. A total of 441 undergraduate students from various bioscience programmes benefited from the seminar.

Reported by Sreejesh P.C

With completion of 125 episodes of Hallo Wenlock program, in association with District Wenlock Hospital



Mangalore, a digital display system was gifted to Wenlock Hospital today. The gift was possible due to the generous support of Bangalore Jesuit Education Society.



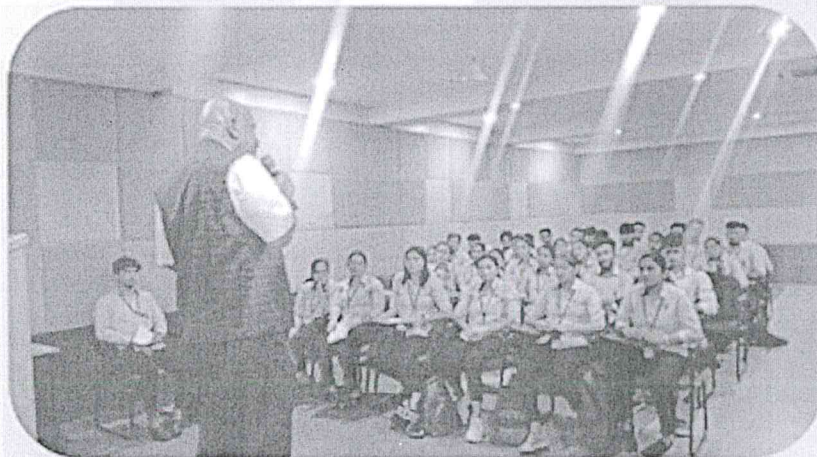
legal framework of their state or sovereign, and instructions were given on how to register intellectual property in India. The workshop covered information



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A guest talk on "Transition phase - Campus to Corporate"

A guest talk on "Transition phase - Campus to Corporate" was organised by the faculty of commerce, on 8th March 2023. Around 75 students of final B.Com, along with two faculty members, Dr Zeena D'souza and Dr Swathi Bhat, attended the guest talk from 11.00 AM to



12.15 PM, which was held in the Audio Visual Room of Arrupe Block.

The session began with a prayer song by Mr. Jackson and Ms. Sindhu. The resource person, Mr. Sumith S. Rao, Proprietor of Olympus gave his insights on how the employees are required to blend themselves in the work environment. He demonstrated various ways in which a person will deal with his or her juniors and seniors in the corporate world. He insisted that ethics in work place play a major role in shaping a person's career.

There was an overall positive feedback on the talk, benefiting the students who would be part of the corporate world in near future.

The session came to an end after proposing vote of thanks by Mr. Prajwal. Ms. Tania compered the session meticulously.

Reported by Ms. Vinita Deepa Lobo

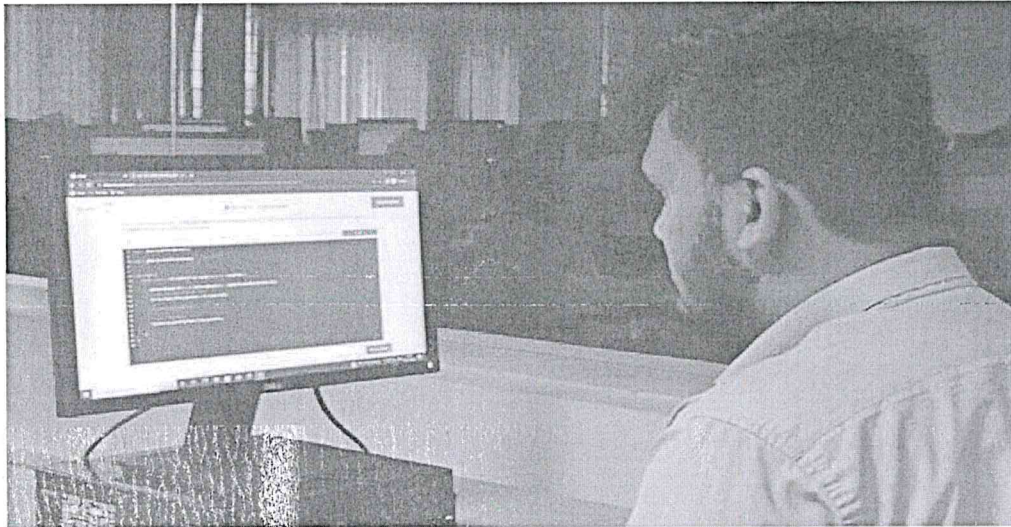


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Student Innovation

Almasons conducts hackathon at AIMIT

by AIMIT | Nov 8, 2022 10:26am | News



<https://www.aimit.edu.in/almasons-conducts-hackathon-at-aimit/>

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Resume-Building And Interview Tips

Date: 25-02-2023 Time: 9 am at AV Room, Arrupe Block
Mr. Jeremy Dsilva a senior Human Resource Executive
at Schbang. Mumbai, conducted a session on resume-



building and interview tips on an online platform. He is a well-known and visiting faculty at the Indian Institute of Digital Education, Mumbai. He has completed his graduation and diploma in Business Management and has six years of experience working in human resources. The session started at 9:00 AM, following around 50 students. As the incharge Ms. Ruth Almeida and Ms. Joyce Mascarenhas were also present. The guest was introduced by Keerthana Rao, and subsequently, the prayer was led by Jackson from III BCom F.

Mr. Jeremy began the talk by giving insights about resume-building, the extremely useful topics covered were:

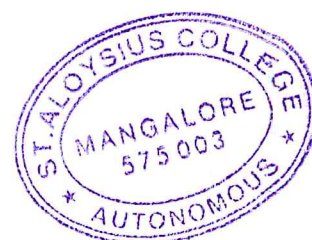
1. Difference between a resume and a CV.
2. Key sections of the resume such as, Personal details, Objective, Experience, Education, Skills, Fillers
3. Formatting of resume which included Text, Font Size, File name, and Alignment.
4. Interview Tips such as, Job Description, Networking (LinkedIn), Research about the organization, Job application email, AI tool Grammarly.
5. Application email draft
6. Dressing Manners
7. Listening to the interviewer, Maintaining body language, Asking questions and Follow up.
8. Building Confidence.



A vote of gratitude was given at 10:10 AM to successfully close the discussion after the students had a chance to clarify their doubts with the speaker during the additional 10 minutes of question and answer time that had been allocated.

Reported by Ms. Vinita Deepa Lobo

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INDIA IN 2050

Department of Economics of St Aloysius College organised a panel discussion on the topic India in 2050 on 06/03/2023 at 1:00pm in the Sanidhya Hall. Nishant from III BSC was the MC who started the programme by welcoming the panellists and moderator for the event present along with the faculty members of the economics department. Dr Denis Fernandes the moderator of the event stated his initial remarks on how India would develop into a developed country by the year 2050. The three panellists were Dr Richard Gonsalves, Associate professor department of Chemistry and Director of LCRI block, Dr Mona Mendonca assistant professor, department of history and Mr Royal Dsouza, Assistant professor department of BCA. All three panellists spoke about how India would change drastically in various aspects



such as Science, Societal changes and how the IT field would prosper. All the perspectives were discussed in short and crisp followed by which a question answer session was held. Dr Richard Gonsalves was felicitated by the economics department along with the members of panel discussion as he attains superannuation. Macwin from III BA proposed the vote of thanks for the formal conclusion.

Reported by Mr Alwyn Stephen Misquith

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The Postgraduate Department of Commerce, St Aloysius College (Autonomous), Mangaluru, organized 'Catch up with Kunafa', an interactive session with Mr Zamzeer Ahamed and Ms Jameela Ruhi, founders of "Kunafa World" on March 11, 2023 in L F Rasquinha Hall of LCRI Block.

Dr Alwyn D'Sa, Registrar and Controller of Examinations of the College, Dr Loveena Lobo, Director of Maffie Block, Ms Jennifer Maria Quadros, Head of the Depart-

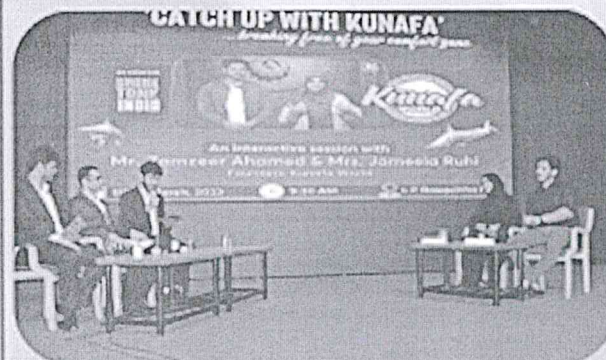


ment of PG Commerce, Ms Nivedita and Ms Renita Maria Fernandes, the staff convenors and student coordinator Daphney Sequeira were on the dais.

The inauguration of the programme was done symbolically by planting and watering the sapling by the dignitaries.

Addressing the gathering, Jameela Ruhi shared her experience as an entrepreneur. She briefed the word entrepreneur and motivated the young minds to dream big and stay focussed. She also said that, in entrepreneurship, you should have a strong mindset and believe in yourself to conceive your ideas.

Dr Alwyn D'Sa in his presidential remarks congratulated the couple for their efforts in expanding their unique entrepreneurial skills in India and abroad. He said that



both the young budding entrepreneurs will definitely inspire the young generations with this interactive session.

The interactive session was moderated by Kishore B N, alumnus, Fr Vishwas Joy Misquith and Aaron Freider. During the session, Zamzeer Ahamed said, "The motivation is to find your interest in achieving something and have an interest towards your idea. You will get self-motivated in what you like the most.

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